



Trafford Crucial Crew Evaluation Report

7th September - 18th September 2009

T.A. Centre, Kings Road, Trafford, Greater Manchester

Trafford Healthcare 
NHS Trust



“Ensure that more children, including disabled children, have access to activities such as Crucial Crew.”

Staying Safe: Action Plan



Dear Reader,

Crucial Crew is a multi-agency safety event aimed at Year 6 (10 to 11 year olds), designed to provide children with life skills that will, in the future, help to keep themselves and others safe. It is generally accepted that children start to become more independent at this age and are often expected to cope increasingly on their own, dealing with changes in their lives - such as a move to secondary school.

The aim of the Crucial Crew event is to raise each participant's awareness of threats and dangers, in a fun and interactive way.



They learn by experience to:

- React correctly to dangerous and threatening situations.
- Avoid becoming a victim of an accident or crime.
- Understand the role that the emergency and support services play, how and when to contact them.
- Gain life skills that will help them, and others, to be safe.
- Be aware of the consequences of their own actions and how they may impact on others.

Trafford Crucial Crew operates for five weeks in each academic year. During this time more than 2,700 Trafford school children will attend. This evaluation relates to the event which ran from Monday 7th September to Friday 18th September 2009 inclusive. The event is co-ordinated by the Children's Safety Education Foundation (Registered Charity Numbers: 1103344 and SCO37714).

Every school in the borough is invited to attend the event, including those with special need students.

The TA Centre, Kings Road, hosted the event. This venue provides an environment that is conducive to learning. The presentations take place in areas that are clearly segregated, allowing the children to concentrate and absorb the instructions and advice that is given to them.

The agencies attending continually assess their presentation and question whether their messages need to change, in order to reflect current dangers to children. We know that children learn by 'doing' rather than being 'told', so all agencies are encouraged to make their presentations as interactive as possible.

For example, Greater Manchester Police use a Qwizdom game, with handsets, to advise the children how to be 'streetwise'. North West Ambulance Service teach the recovery position, which the children practice, supervised by a skilled paramedic. Trafford Road Safety used a new simulation exercise demonstrating the need for passenger to wear seat belts.

"A very valuable learning experience. The children have learned so much, delivered in a sensitive, friendly manner." **Abbotsford Prep School**

As co-ordinator, I have been tasked with visiting schools in the months following the event. Twenty three of the twenty six schools who attended the event have been visited and their results form the basis of this report.

Our aim is to measure understanding and reinforce key messages from the day. The post course evaluation is completed using interactive handsets. I then introduce a short session on internet safety, which is not currently part of the event. We talk about what has happened since the event and how the children have used their new found knowledge. I encourage children and their teachers to use the handbooks to remind them of safety issues and to support Personal, Social, Health and Economic Education (PSHE) delivery and their Healthy Schools Audit. My visit aims to remind them of the important and potentially life saving instructions they were given. **Messages for life, not just the day.**

Many of the schools embrace Crucial Crew and see it as an integral part of PSHE. In some instances, they create safety posters and collages for their corridors, re-enact what they have learned in school assemblies and teach their families about safety and accident prevention at home.

None of this would happen without the support of the Safer Trafford Partnership and the Children and Young People’s Service, who provide the funding for the provision and distribution of the educational handbooks, the venue, transportation to and from the event and refreshments for the presenters. Special thanks to Major Mick Fishwick and his team at the TA Baracks in Trafford for their patience and tolerance during this event.

My final thanks must go to the staff who have made this such a successful event. Teachers and visitors agree that Crucial Crew improves year on year and none of them would want the children in their schools to miss it, which is testament in itself to its value.

Best wishes,



**Gill Paget,
Event Co-ordinator,
Children’s Safety Education Foundation.**



“One huge thank-you! We’ve learned lots of information this morning in a really friendly environment. We learned lots. Big thanks again.” **Kings Road Primary School**

Pupil Questionnaire Analysis

The children complete a pre-event evaluation test and an interactive post-event test at the follow-up visit. The questions and the correct answers are shown on the following pages.

Twenty six schools attended the sessions (1,047 pupils) between 7th September and 18th September 2009. Of these, 990 pupils completed the evaluations.

The schools that provided data for this evaluation are indicated (★) below.

The schools that attended are:-

	Pre-Data	Post-Data
ABBOTSFORD PREP	★	★
ACRE HALL PRIMARY	★	★
ALTRINCHAM C OF E	★	★
BROADHEATH PRIMARY		
BROOKLANDS	★	★
DAVYHULME JUNIORS	★	★
ENGLISH MARTYR'S PRIMARY	★	★
FIRS PRIMARY	★	★
FLIXTON JUNIORS	★	★
FOREST PARK SCHOOL		
HIGHFIELD PRIMARY	★	★
KINGS ROAD PRIMARY	★	★
MOSS PARK JUNIORS	★	★
OLDFIELD BROW PRIMARY	★	★
OUR LADY OF THE ROSARY		
PARK ROAD PRIMARY	★	★
PARTINGTON PRIMARY	★	★
SEYMOUR PARK	★	★
ST. ANN'S RC JUNIORS	★	★
ST. HILDA'S PRIMARY	★	★
ST. MARGARET WARD	★	★
ST. MARY'S CE PRIMARY	★	★
ST. TERESA'S	★	★
URMSTON JUNIOR SCHOOL	★	★
VICTORIA PARK JUNIORS	★	★
WELLFIELD JUNIORS	★	★



"Really informative, hands on and interactive session. Brilliant! Many thanks!"

Wellfield Junior School

5 Evaluation: Children’s Questionnaire

Question	Correct Answer
1. How often should the battery inside a household smoke alarm be tested?	Every day ✓ Every week Every month Every year
2. Why is it important to put an unconscious person in the recovery position?	To make them comfortable To roll them out of danger ✓ To keep their airway clear To stop their hair getting messy
3. At what age is it legal to buy alcohol in a shop?	16 years 21 years ✓ 18 years 13 years
4. Which of the following does not contain alcohol?	WKD ✓ Lucozade Beer Cider
5. What is the body’s core temperature?	20 degrees 27 degrees 30 degrees ✓ 37 degrees
6. What is the distance between the emergency telephones on the hard shoulder of a motorway?	✓ 1 mile 2 miles 5 miles 1/2 mile
7. If a car travelling at 70mph suddenly brakes, how far will it travel before it stops?	The length of your classroom The length of a bus The length of the swimming baths ✓ The length of a football pitch
8. To which of the following is not a safe place to cross the road?	Puffin Crossing Pelican Crossing Toucan Crossing ✓ Penguin Crossing
9. What is the most common age group of victims of street robbery?	✓ 8 - 17 years 18 - 25 years 60 - 67 years 68 - 75 years
10. Which of the following items are most commonly stolen in street robbery?	Pedal Cycles Cash ✓ Mobile Phones MP3 players / ipods

Summary

- 990 children polled pre visit.
- 954 children polled post visit.
- Percentage refers to the number of children that answered each question correctly as a proportion of the total.
- 23 Schools provided data.

	PRE-VISIT		POST-VISIT		DIFF
	CORRECT	%	CORRECT	%	
Q1	275	28%	849	89%	70%
Q2	647	65%	783	82%	17%
Q3	498	50%	648	68%	18%
Q4	956	96%	905	95%	-1%
Q5	182	18%	486	51%	33%
Q6	245	25%	811	85%	60%
Q7	135	14%	844	88%	74%
Q8	349	35%	734	77%	42%
Q9	170	17%	594	62%	45%
Q10	191	19%	713	75%	56%
AVG		37%		77%	40%

“A most praiseworthy and interesting programme! We have had a wonderful visit”
CLlr David Higgins, Mayor of Trafford, Trafford Council

Evaluation: Crucial Crew Objectives

September 2009

6

School Comments

In order to assist the planning and development of future events, we canvassed the opinion of the teachers to assist with improving the scheme.

Objectives of Crucial Crew

Please score how you consider the objectives were met.

Circle your score 1 = very poor to 10 = very well

I. React correctly to dangerous and threatening situations. 1 2 3 4 5 6 7 8 9 10

Comment:

II. Avoid becoming a victim of an accident or crime. 1 2 3 4 5 6 7 8 9 10

Comment:

III. Understand the role the emergency and support services play, how and when to contact them. 1 2 3 4 5 6 7 8 9 10

Comment:

IV. Gain life skills which may help them to keep themselves and others safe. 1 2 3 4 5 6 7 8 9 10

Comment:

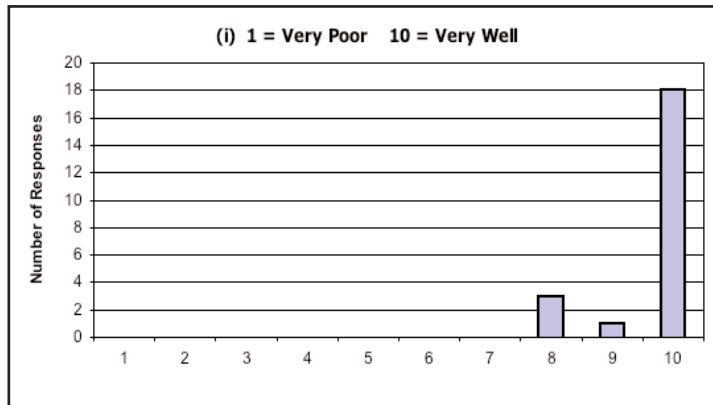
V. Be aware of the consequences of their own actions on the safety of others. 1 2 3 4 5 6 7 8 9 10

Comment:

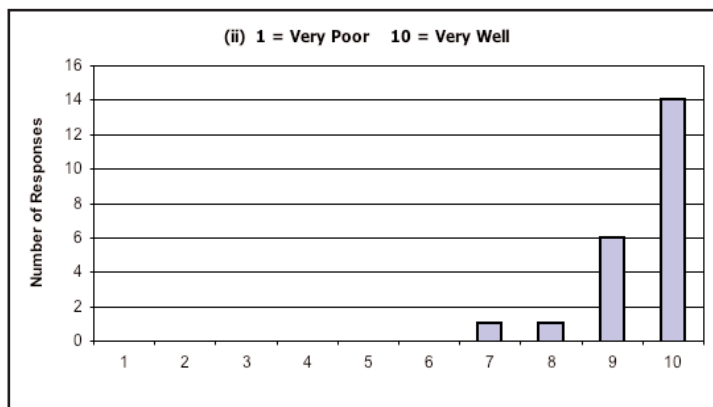
"Another enjoyable and 'crucial' visit. Just the right mix of fun and serious messages! Thanks." St. Teresa's Firwood School

Schools were asked to consider how the objectives of Crucial Crew were met, 22 of the 26 schools responded. The results are as follows:-

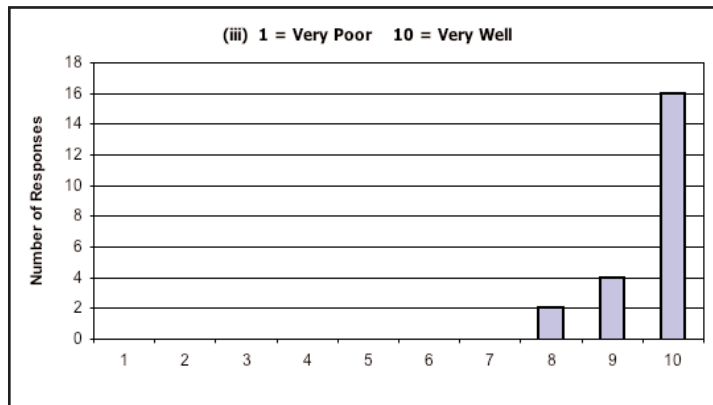
i) React correctly to dangerous and threatening situations.



ii) Avoid becoming a victim of an accident or crime.

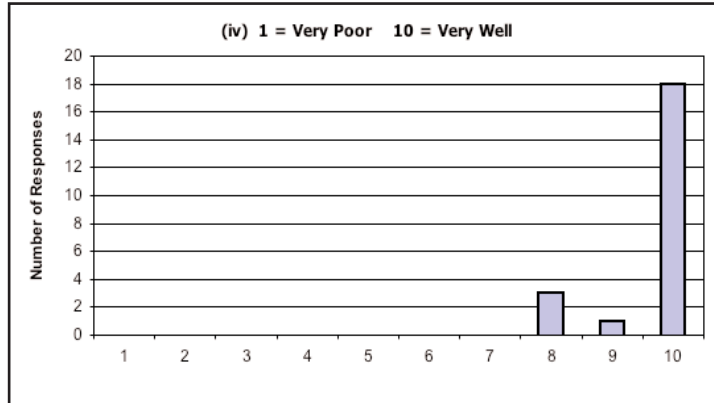


iii) Understand the role that the emergency services and support services play, how and when to contact them.

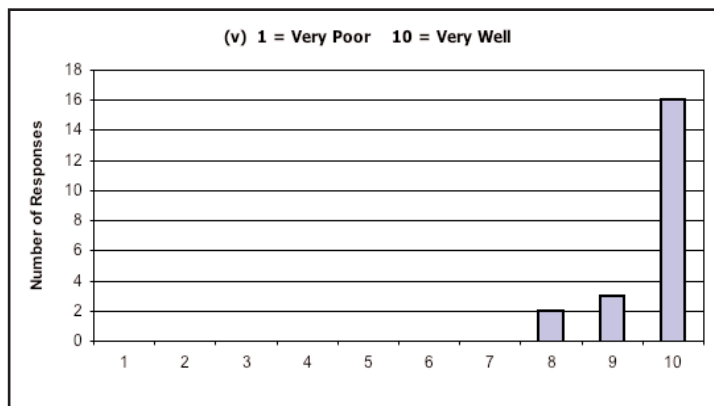


“As usual, an exciting and informative session, giving the children lessons for life.”
St Mary’s C.E. School

iv) Gain life skills that may help them to keep themselves and others safe.



v) Be aware of the consequences of their own actions and the safety of others.



“The children have gained a great deal of knowledge from this afternoon’s activities. Thank you very much. Very well organised and useful activities.” **Acre Hall Primary School**

9 Scenario Details

Greater Manchester Fire & Rescue Service

- Raise awareness of the dangers of fire.
- Provide practical advice on fire prevention in the home.
- Highlight the need for homes to be fitted with household smoke alarms.
- Give advice on the upkeep and general maintenance of smoke alarms.
- Encourage children to devise an escape plan for their own homes to assist themselves and other members of their families to escape, in the event of a fire.
- Highlight the dangers and possible consequences of hoax calls made to the emergency services.



Greater Manchester Police

- Personal safety – keeping children and their possessions safe.
- Raising awareness of street robbery.
- Preventing children from becoming a victim of crime.
- Highlighting the benefits of security marking items of property, particularly items such as -
 - Pedal Cycles
 - Mobile Phones
 - iPods / MP3 Players.



Highways Agency

- Highlight the dangers of playing near to or on motorways.
- Provide safety advice on what motorists and passengers should do in the event of a breakdown on the motorway network.
- Explain the procedure to summon help from emergency/breakdown services by using roadside SOS phones.
- Discuss the dangers and consequences of the placing or throwing of items onto the carriageway.
- Bring to the attention of the children the distances required to bring a vehicle travelling at various speeds to a halt safely.



“Excellent, interesting trip as usual. Children enjoyed it and learned a lot.”

St Annes RC Junior School

North West Ambulance Service NHS Trust



- Action to take in the event of finding someone in an unconscious state.
- The procedure to follow when summoning assistance from the emergency services.
- Provide information on first aid.
- The recovery position.

Trafford Community Leisure Trust



- Provide information on safer places to swim.
- Highlight the dangers of swimming in open water.

Trafford Healthcare NHS Trust



- Promote healthy lifestyles – highlight the dangers of alcohol and its misuse.
- Demonstrate, in a practical way, one of the many effects of alcohol.

Trafford Strategic Transport & Road Safety Unit



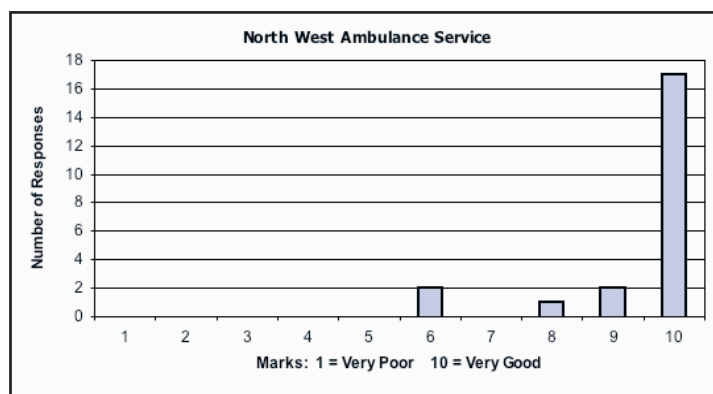
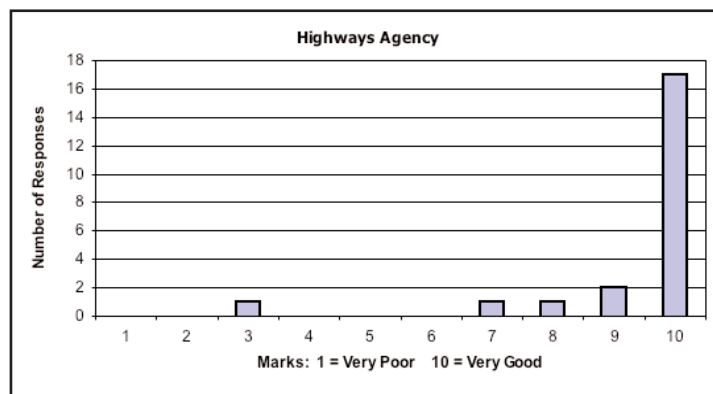
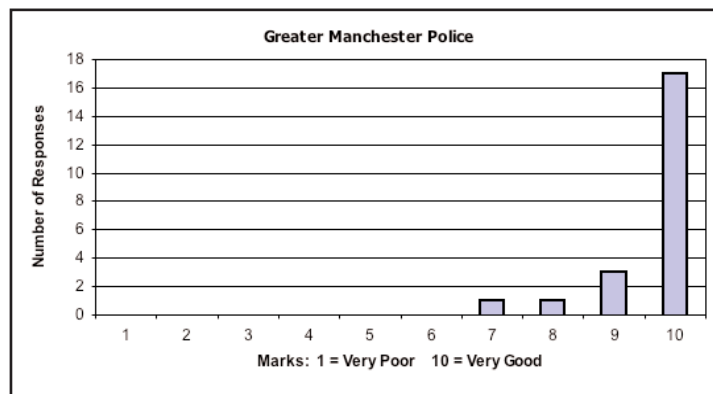
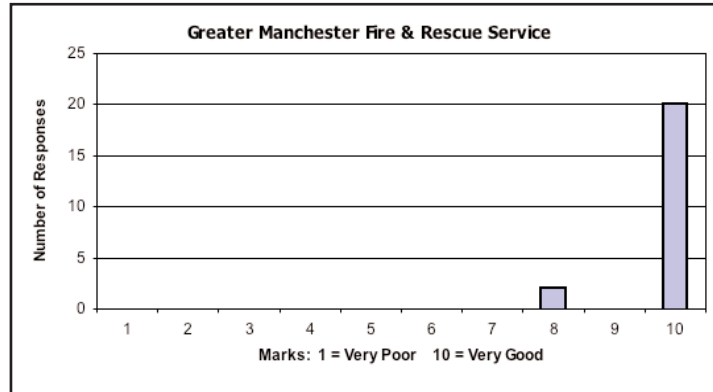
- Provide road safety advice for children, as pedestrians and cyclists, including safe places to cross the road.
- Raise awareness of traffic warning signs.
- Provide safety advice with regard to pedal cycles and reinforce the need for children to wear cycle helmets.
- Demonstrate why seat belts should always be worn.

“A wonderful, well organised visit. The children have enjoyed it and will take away important skills. Thanks!” **St Hilda’s Primary School**

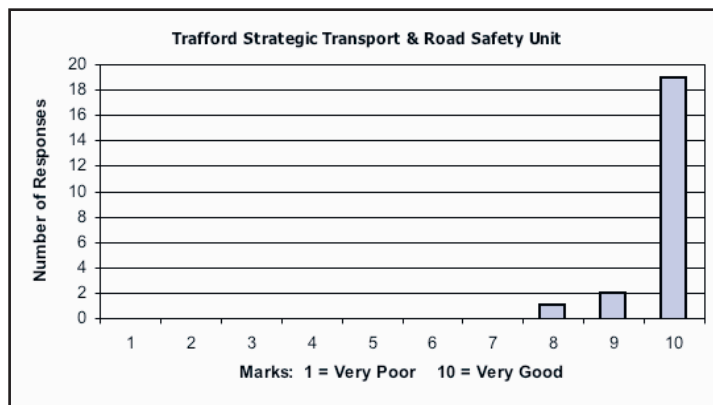
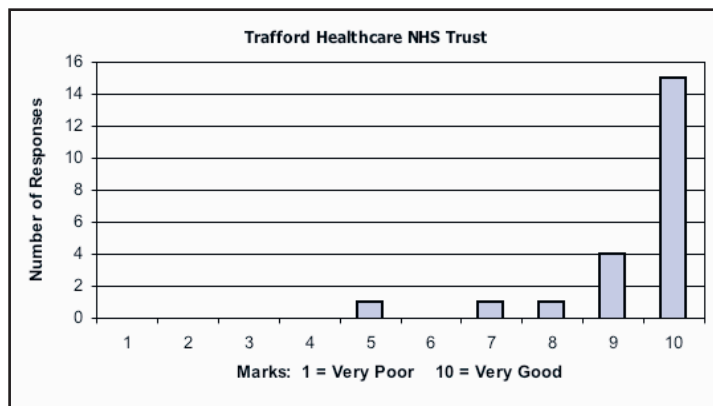
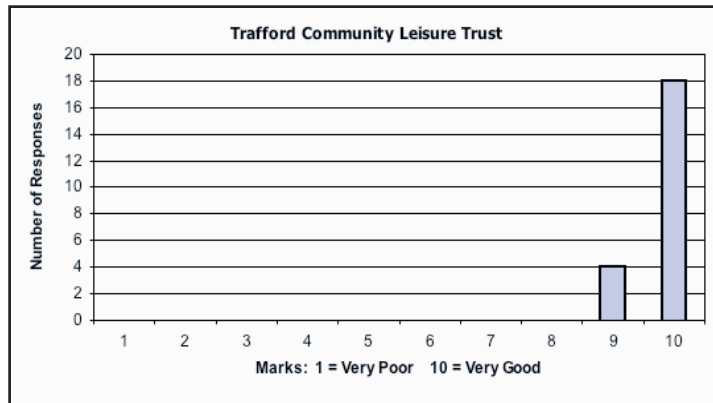
Individual Scenarios

September 2009

School representatives were asked to score each agency's presentation from 1 to 10 for effectiveness. 22 out of 26 questionnaires were returned.



“Excellent, all children completely engaged - timings just right. Really enjoyable too. Thank you.” **Altrincham CofE School**



“We have all learned lots today. Thoroughly enjoyed by all of us. Thank you.”

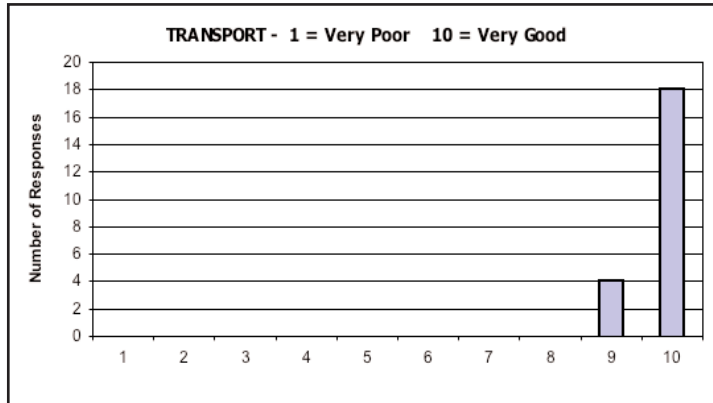
Children’s comments included: “Wow, well, cool, the best day ever!”

Broadheath Primary School

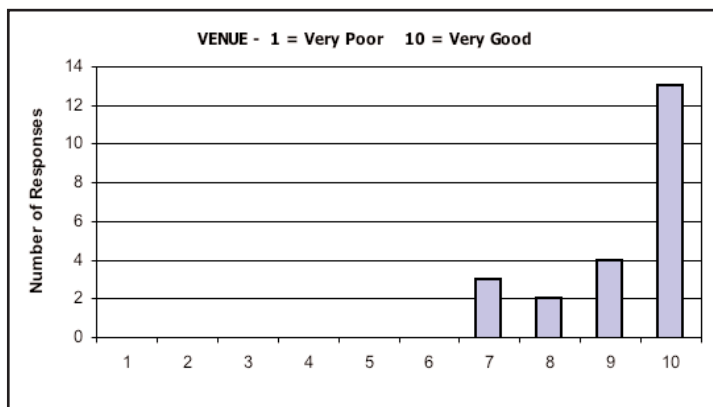
“A fantastic afternoon. Many, many thanks. We’ve all had a great day and will all take away newly found skills.” **St Margaret Ward RC Primary School**

Teachers were asked to consider the key logistical aspects of Crucial Crew. The results are as follows:-

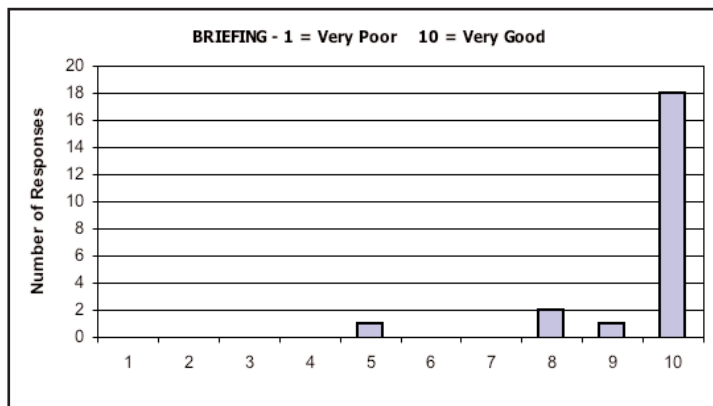
1) What did you think of the transportation?



2) What did you think of the venue?

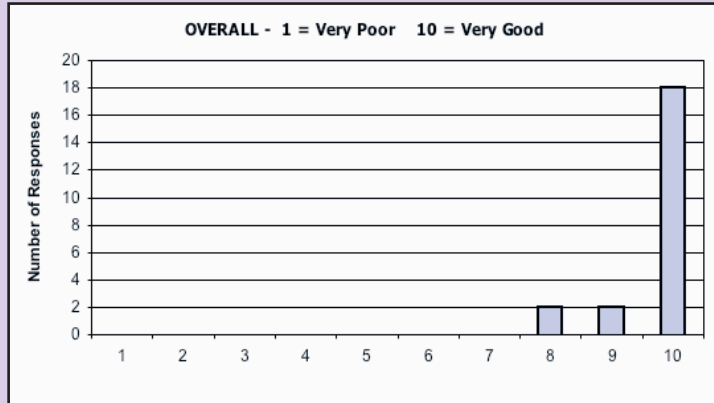


3) What did you think of the briefing?



“Excellent as usual! Children all enjoyed it and learned a lot!”
Forest Park School

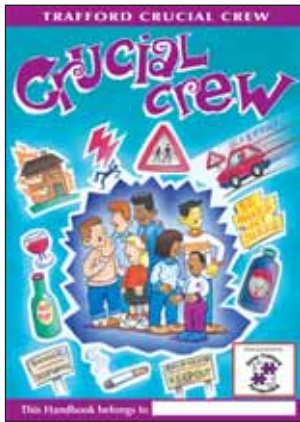
4) What did you think of the event overall?



*“Excellent and informative experience for the children. Also lots of fun.
A valuable lesson in safety.”* **Highfield Primary School**

17 Educational Resources

Trafford Crucial Crew Handbook



Contents	
1	Safety at Home
2	Road Safety
3	Making a 999 Call
4	Fire Safety
5	Railway Safety
6	Water Safety
7	Electricity Safety
8	Gas Safety
9	Building Site Safety
10	Countryside Safety
11	Hate Crime
12	Disability Awareness
13	Drug Awareness
14	First Aid



Thanks to the support of the Safer Trafford Partnership every child that attends Trafford Crucial Crew receives a copy of the Trafford Crucial Crew Handbook. The handbook addresses a number of key topics including Safety at Home; Electricity; Water; Beaches; Building Sites; Roads; Health and Fitness; First Aid; Bullying and Drugs. The handbook is specially designed to involve parents, teachers and children in projects, activities and coursework, so it entertains whilst it educates. It also addresses key elements of personal and social education as well as meeting the requirements of Health Curriculum Guidance 5 concerning substance use and mis-use.

Curriculum Coding

The broad National Curriculum focuses of each section are shown below

CONTENTS	English	Science
1 Safety at Home	✓	
2 Road Safety	✓	✓
3 Making a 999 Call	✓	
4 Fire Safety	✓	✓
5 Railway Safety	✓	
6 Water Safety	✓	
7 Electricity Safety	✓	✓
8 Gas Safety	✓	
9 Building Site Safety	✓	
10 Countryside Safety	✓	
11 Hate Crime	✓	
12 Disability Awareness	✓	
13 Drug Awareness	✓	
14 First Aid	✓	

The materials in this publication support teaching in the following National Curriculum Key Stage 2 Programmes of Study (DfEE Curriculum 2000) *Level B-C in Scotland

“This is an invaluable morning for the children. All the presentations have been lively and informative. Thank-you.” **Moss Park Junior School**

TRAFFORD CRUCIAL CREW

Name: Carissa

School: Fis Primary School



Because I went to Crucial Crew I now know what drinks have alcohol in. It is very important that you drink does not get spiked, but you have to watch the children's drinks. If it has too much alcohol in the children will get poisoned. We put some drink glasses and we trade to walk on a line and throw a ball in a bucket.

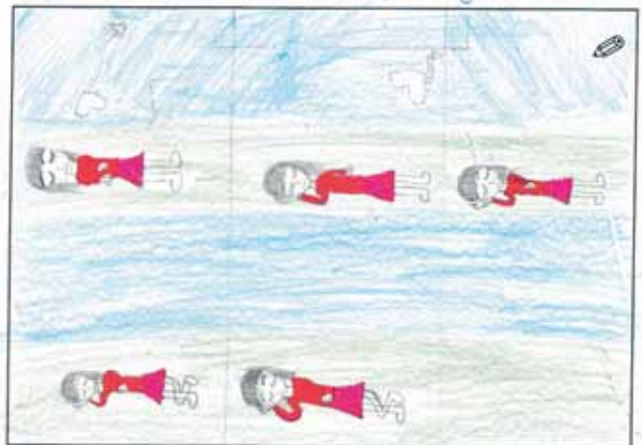


CPCEB

TRAFFORD CRUCIAL CREW

Name: Louise

School: St Margaret Wood



Because I went to Crucial Crew I now know that if you come across anyone injured then you need to put them into the recovery position to keep their airway clear. After putting them into the recovery position dial 999 and shout for help whilst waiting for the ambulance.



CPCEB

TRAFFORD CRUCIAL CREW

Name: Mannah

School: English Martyrs RC Primary School



Because I went to Crucial Crew I told my parents to check smoke alarms once a week every week. Also we decided which one is our safe room. I know the recovery position very well. I know what watch what kind of messages I send and I make sure I know the people. I know not to have mobile phones sticking out of my pocket.



CPCEB

TRAFFORD CRUCIAL CREW

Name: Yasmin

School: Wemeton Junior School



Because I went to Crucial Crew I now go to put people in the recovery position. I got told I need to get a parent to check the smoke alarms every week. All the people in my house agreed on a safe room and route in my house. I was told how dangerous the main roads are and now I always try and cross at a safe place. Crucial Crew was great!

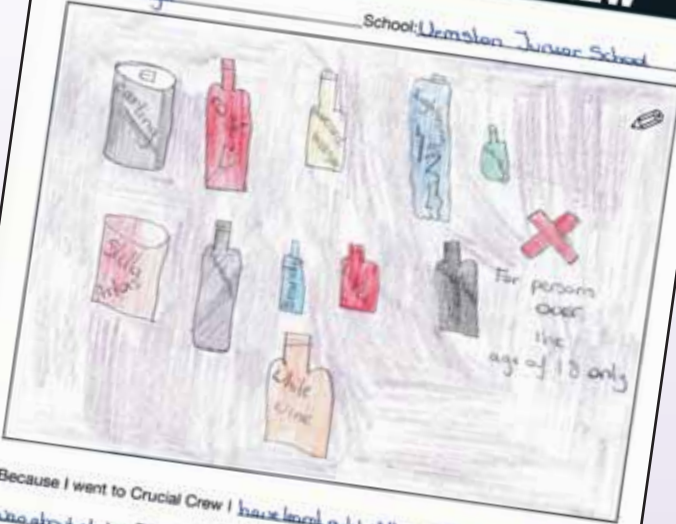


CPCEB

TRAFFORD CRUCIAL CREW

Name: Jay

School: Urmston Junior School



Because I went to Crucial Crew I have learnt a lot of things. The best thing I learnt was about alcohol. They helped us about the amount of units per day for a man and woman. For an man it's 3-4 units per day and for a woman it's 2-3 units per day. The best bit was when we all had to take turns by going special glasses so you could know what it feels like to be drunk! It was really good! We also learnt lots of other facts from the other departments too like planning a safe room and escape routes. I think Crucial Crew was very useful for me. I'd like to go again.



TRAFFORD CRUCIAL CREW

Name: Emma

School: Brinsford Primary



Because I went to Crucial Crew I went home and learned the recovery position on my sister. Then planned our family escape route and finally we changed our fire alarm before we went to bed. But our fire alarm is connected to the electricity so when you come down the stairs there's a green light so I can tell when it's working also when the power goes off it's not working.



TRAFFORD CRUCIAL CREW

Name: Billy

School: Urmston junior school



Because I went to Crucial Crew I learnt never to use either gun, knife or any unsuitable weapon. When I'm older I won't rob a car, bank or a mobile phone. And if anyone speaks to you, you don't even know don't talk back. If there's ever a fire in my house I'll remember when I went to crucial crew that always get on your knees and crawl to the next room and shut the door. And finally I will always use the green man crossing.



TRAFFORD CRUCIAL CREW

Name: Lauren

School: Urmston junior school



Because I went to Crucial Crew I now understand about safety on the road, a fire and rear wiper, and a lot of other things like recovery position, to help keep airways clear if someone is unconscious. The nurse taught us about alcohol and the effects it has. A road safety officer taught us that if a car was going 20mph it will take the length of a bus stop for it to fully stop. The police taught us to keep valuable hidden. The fire men told us to check our smoke alarms once a week every week.



TRAFFORD CRUCIAL CREW

Name: Kyle

School: Urmston Juniors



Because I went to Crucial Crew I learnt about the recovery position you check the breathing, put their hand on their stomach. Lift their leg up and use it like a roller lever roll them over then flatten the leg so they can breathe. Then shout help if someone comes you will call 999 emergencies, ask for the ambulance. Then go back to check if they are breathing if they are you stay to wait with them until they get the paramedics.



TRAFFORD CRUCIAL CREW

Name: Amey

School: Crucial Crew Primary



Because I went to Crucial Crew I learnt about all different ways of keeping safe I enjoyed it because the staff was kind and they made learning fun. I liked the way we acted out the fire services part by pretending we were at a fire. I learnt a lot about motorway safety and where the S.O.S telephones are. I learnt about water safety that there are a lot of dangers in unsupervised waters.



TRAFFORD CRUCIAL CREW

Name: River

School: Flinton Junior School



Because I went to Crucial Crew I learnt all the things for safety. We learnt about Motorway, Fire service, Water Safety, Drinks, Police, Ambulances and the Road Safety. Not only you just learn when in some areas you use equipment that you press the answer and it will be shown on the screen. At the end you collect coins for remember the trip and also you collect a big book all about all the safety. I would definitely recommend this trip for a year 6 definitely.



TRAFFORD CRUCIAL CREW

Name: Demi

School: Urmston Juniors



Because I went to Crucial Crew I have learnt how to put people in the recovery position and in a fire to crowd because all the the smoke rises. In a recovery is very dangerous because there is plants that can stop you down. If you break down on a motorway the phone box are 1 mile apart. Children from 7-17 are most likely to get robbed because they are not a strong.



TRAFFORD CRUCIAL CREW

Name: Rebecca

School: The Firs Primary School



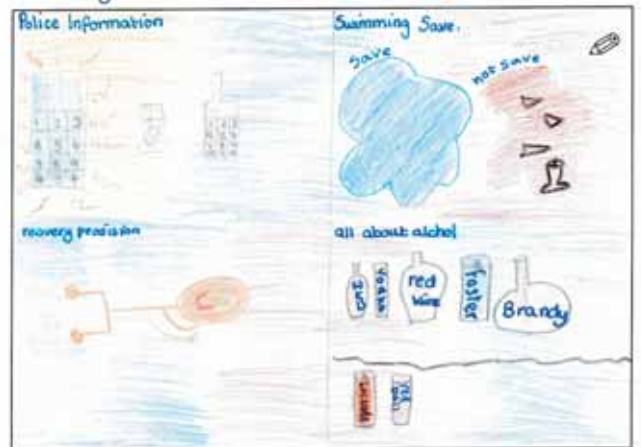
Because I went to Crucial Crew I Am more aware of the dangers around me and how I can prevent them. The way they showed us how to prevent them was fun and exciting. I especially liked the drug and drink awareness and Water Safety. The BEST thing was fire safety. Crawling through the smoke charred house was fun and dialing 999 and talking on the phone was cool.



TRAFFORD CRUCIAL CREW

Name: Kelsey

School: Urmston Junior School



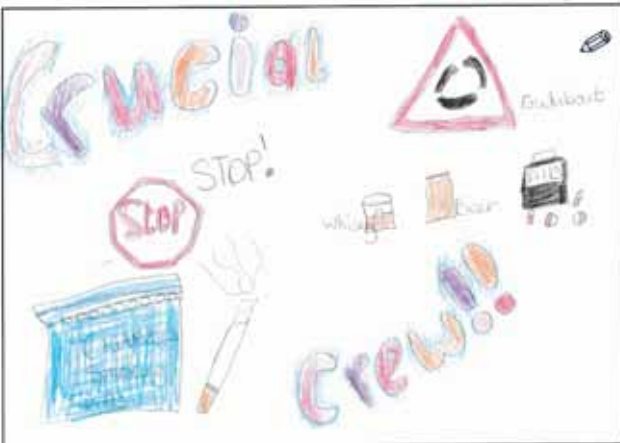
Because I went to Crucial Crew I have learnt alot of things about Safty and my health. Such as; The recovery position to keep peoples aways going when they are unconscious, what do you do when there's a fire in your house you crawl under the smoke and go to your safty room that you have planned. Thanks to Crucial Crew. I have learnt about Swimming in out door pools and your body temperature and the water temperature. The police told us to keep your mobile phone's and ipods safe.
Thank you Crucial Crew.



TRAFFORD CRUCIAL CREW

Name: Chelsea

School: The Firs Primary



Because I went to Crucial Crew I know have more awareness of how to do the recovery position properly. I think I now know alot more about what we learnt at Crucial Crews, e.g. road safety, street crime, Alcho alcohol and deep water. I thought that Crucial Crew was amazing and I would like to thank all the crew that helped out. Chelsea Bull



TRAFFORD CRUCIAL CREW

Name: Amy

School: Flixton Junior School



Because I went to Crucial Crew I learned how to put someone in the recovery position when they are unconscious. I also learned that you should have your eye always tested every week. Next I learned that you should not mess near a lake. you should always wear a seat belt in the car.



TRAFFORD CRUCIAL CREW

Name: Amber

School: Highfield Primary School



Because I went to Crucial Crew I now know how to put someone in the recovery position if I ever found an unconscious person. I also learnt what to do in a fire, I would wake all my family up and stay under the smoke. If I was playing near water, I would never jump in water where I can't see the bottom. If I was ever robbed on the street I would give them all my stuff and run away.

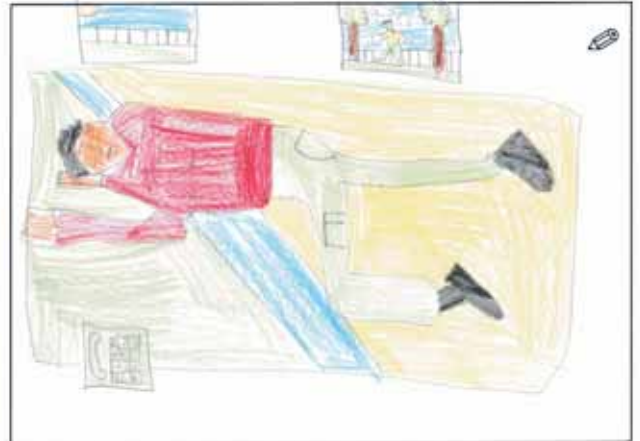


Children's Safety Education Foundation
Aware, Alert, Able!

TRAFFORD CRUCIAL CREW

Name: Kate

School: Fire primary school



Because I went to Crucial Crew I now know how to do the recovery position. If you put one hand on their forehead and one on their chin, this lifts their head so you can see the tongue blocking the air way. 3rd pinch the person's nostrils to close their nose. Put your ear to their mouth and look at their chest to see if they are breathing. Now lift up their arm and put the other arm to their face. Now lift up the shoulder leg from you and pull it towards you. Call 999 or shout out your window and say 'HELP' call an ambulance.



Children's Safety Education Foundation
Aware, Alert, Able!

TRAFFORD CRUCIAL CREW

Name: Nathan

School: Urmston Junior School



Because I went to Crucial Crew I now know all the safe to cross and not safe places to cross. Also I now know that the most common things to be taken off people are mobile phones and the age of the people that are most likely are between the age of 8-17. Another thing I know now is if you know what the recovery data will be a 50.5 phone hand held while using. Another thing is you should never jump into a noisy river because you don't know what could be in there. I have also learnt how to put someone into a recovery position.



Children's Safety Education Foundation
Aware, Alert, Able!

TRAFFORD CRUCIAL CREW

Name: Charlotte

School: Elton Junior School



Because I went to Crucial Crew I learnt to not jump or swim in lakes, streams, rivers, large puddles because firstly you can cut yourself on a broken bottle or the bottom, secondly the weeds are pulling you down like quick sand, thirdly you can get diseases from the water and the children and babies you can get a big bite from a water rat. So I have learnt only swim in a swimming pool or sea (if safe).



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**Children's
Safety
Education
Foundation**

Aware, Alert, Alive!

*"A fantastic resource for children and staff!
Lots learned and plenty of fun! Thanks!"*

Park Road Primary School

*"Excellent morning, the changes to the
Nurse and Road Safety (car) made these
sessions more enjoyable. All the sessions
were informative. Thank-you."*

Victoria Park Junior School

*"A really excellent session which we
follow up in school. It links well with our
Science and PSHE Curriculum.
We always look forward to it.
Another fantastic session. Thank-you."*

Urmston Junior School