



Children's
Safety
Education
Foundation

Aware, Alert, Alive!



Stoke-On-Trent Crucial Crew Evaluation Report

13th September - 28th September 2010

Martin Leake House, TA Centre, Waterloo Road, Cobridge, Stoke-On-Trent



*“Ensure that more children, including disabled children,
have access to activities such as Crucial Crew.”*

Staying Safe: Action Plan

Dear Reader,

Crucial Crew is a multi-agency safety event aimed at Year 6 children (10 to 11 year olds) designed to provide children with life skills that will, in the future, help to keep themselves and others safe.

It is generally accepted that children start to become more independent at this age and are often expected to cope increasingly on their own and deal with changes in their lives, such as a move to Secondary school.

The aim of the Crucial Crew event is to raise each participant's awareness of threats and dangers, in a fun and interactive way.



They learn by experience to:

- React correctly to dangerous and threatening situations.
- Avoid becoming a victim of an accident or crime.
- Understand the role that the emergency and support services play, how and when to contact them.
- Gain life skills that will help them, and others, to be safe.
- Be aware of the consequences of their own actions and how they may impact on others.



Stoke-On-Trent Crucial Crew operates for five weeks in each academic year. During this time more than 2,700 Stoke school children will attend. This evaluation relates to the event which ran from Monday 13th September to Tuesday 28th September 2010 inclusive.

The event is co-ordinated by the Children's Safety Education Foundation (Registered Charity Numbers: 1103344 and SCO37714).

The TA Centre, Cobridge, hosted the event. This venue provided an environment that is conducive to learning. The presentations take place in areas that are clearly segregated, allowing the children to concentrate and absorb the instructions and advice that is given to them.

The agencies attending continually assess their presentation and question whether their messages need to change, in order to reflect current dangers to children. We know that children learn by 'doing' rather than being 'told'.

The Safer City Partnership used roleplay to deliver messages around anti-social behaviour. The Territorial Army teach the recovery position, which the children all practice, supervised by a skilled Army First Aider. The Young People's Drug and Alcohol Project raise awareness of the potential dangers of alcohol.

"The children thoroughly enjoyed the whole experience and were talking about it for a long time after. It was most informative, very well done!"

Teacher at Mill Hill Primary School

Staffordshire Fire and Rescue Service talk about the importance of having a smoke alarm fitted, checking it regularly and also what action to take in the event of a fire. The Staffordshire Police talk about pedestrian and cycle safety and then in a further workshop they explain how to make a 999 call and raise awareness of some of the consequences of making a hoax 999 call.

The Foundation has set out to measure understanding and reinforce key messages learnt on the day. The post course evaluation is completed by the children and discussed with them. We talk about what happens after Crucial Crew and how the children have already used their newfound knowledge. I encourage them and their teachers to use the Crucial Crew Handbooks to remind them of safety issues and to support Personal, Social and Health Education (PSHE) delivery and their Healthy Schools Award. My visit aims to remind them of the important and potentially life saving instructions they were given. Messages for life, not just the day.

Many of the schools have embraced Crucial Crew and see it as an integral part of their PSHE delivery. In some instances, they have created safety posters and displays for their corridors, re-enacted what they have learnt in school assemblies and taught their families about safety and accident prevention. The full impact of the September event for Clusters 1 and 2 can be seen in this report.

We are now half way through the third year of Crucial Crew in Stoke-On-Trent. In my role as co-ordinator, I could not have possibly anticipated the extent of the impact that would be evident as a result of the schools participation. This type of event has not been seen for many years in our City, initially it was difficult for the Year 6 teachers to comprehend how, when spending such a short time with each scenario provider, any substantial learning could take place. Although it is definitely the case that in relation to other subjects taught, the time spent in each scenario (approximately 13 minutes) is extremely short, both the Year 6 staff and myself were astounded at how much vital knowledge and understanding could be imparted in such a short space of time. It is with credit to our agency partners, who use engaging and effective methods of delivery, which mean that the short time frame does not have a detrimental effect on the amount of learning that takes place. It is evident through the evaluation results that this knowledge and understanding was also retained over a significant period of time.

During my follow up evaluation visits made to the schools after the event, staff and children alike could not have been more complimentary about both the quality of the event and the resource that was also provided to the children. During my discussions with the children at this visit, it was very rewarding to see that they quickly became as animated and enthusiastic as they had been at the event. Staff were extremely grateful for the fact that uniquely there was no charge to the schools or the families, which meant that the event was accessible to all.

“Excellent information for the children and I learnt a lot too, very useful to talk about how to call the emergency services in other countries.”

Teaching Assistant at Grove Junior School

Schools are extremely keen for this event to continue in the future so that they can be confident that this particular element of their PSHE curriculum will be covered by agencies, with the appropriate knowledge, skills and expertise, as these can be areas where teachers lack confidence during delivery.

I wish to conclude by reiterating how beneficial Crucial Crew is for schools, children and their families and to mirror the wishes of the schools that long may it continue to be an integral part of the PSHE delivery for our City.

We would like to take this opportunity to thank everyone who has supported Stoke-On-Trent Crucial Crew. Special thanks to the Safer City Partnership for funding the provision and distribution of educational resources, accommodation, transportation to and from the event and refreshments for the scenario providers and to Wardle transport for providing the transportation at a reduced rate.

We would also like to thank Captain Kevin O'Riordan and his team at the TA Centre for their patience and support throughout the event.

Best wishes



Luan Bott
Event Co-ordinator
Children's Safety Education Foundation



"We learnt some very useful information which we will definitely follow up back at school."
Teacher at Grove Junior School

5 Evaluation

January 2010

Pupil Questionnaire Analysis

To ascertain a level of knowledge for the children that attend, they were asked to complete a pre-event evaluation test before the event, and a post-event test at the follow-up visit.

The questions and the correct answers are shown on the following pages.

A total of 1,337 children representing 35 schools attended the sessions between 13th September and 28th September 2010. Of these 958 pupils completed the pre and post-event evaluations.

The schools that provided data for this evaluation are indicated (★) below.

	PRE-DATA	POST-DATA
Abbey Hulton Primary School	★	★
Ball Green Primary School	★	★
Carmountside Primary School	★	★
Eaton Park Primary School	★	★
Forest Park Primary School	★	★
Greenways Primary School	★	★
Hanley St Lukes Primary School	★	★
Hillside Primary School	★	★
Holden Lane Primary School	★	★
Hollywall Primary School	★	★
John Baskeyfield Primary School	★	★
Kingsland Primary School	★	★
Maple Court Primary School	★	★
Mill Hill Primary School	★	★
Milton Primary School	★	★
Moorpark Junior School	★	★
New Ford Primary School	★	★
Our Lady & St Benedicts Primary School	★	★
Packmoor Primary School	★	★
Smallthorne Primary School	★	★
Sneyd Green Primary School	★	★
St Wilfrids Primary School	★	★
St Josephs Primary School	★	★
St Peters Primary School	★	★
St Mary's Catholic Primary School	★	★
St Mark's Primary School	★	★
Summerbank Primary School	★	★



"A super morning which is well worth while."

Deputy Head Teacher at Waterside Primary School

Evaluation: Children's Questionnaire

September 2010

6

Question	Correct Answer
1. What do you think is anti-social behaviour?	Throwing stones at cars Swearing in the street Scratching your name on the park bench ✓All of the above
2. What would you do if your mate was being rude to someone in the street?	Laugh and join in Stay quiet and say nothing ✓Tell them to stop and walk away
3. What is alcohol?	✓Alcohol is a dangerous drug Alcohol is harmless Alcohol is not a drug Alcohol is a drug but is harmless
4. What organ in the body gets rid of alcohol?	Kidneys ✓Liver Brain Heart
5. How many children are admitted to hospital every day through alcohol?	0 1 7 ✓13
6. How often should you check the smoke alarms in your home?	Daily ✓Weekly Monthly Annually
7. Two thirds of all fires in the home start in which room?	Living room Bedroom ✓Kitchen Landing
8. On average a closed door in a house will stop a fire from spreading for how many minutes?	5 ✓15 25 35
9. What material should pedestrians wear by day and at night to help them to be seen?	Bright white clothing both day and night ✓Fluorescent by day and reflective by night Reflective by day and fluorescent by night Anything brightly coloured, especially at night

"The children have really enjoyed the visit which has helped them to remember much more of the important information."

Teacher at St George and St Martins Catholic Primary School

10. What should be fitted to your bicycle by law to help you to be seen at night?	<p>A red light at the front of the bike and a white light at the back</p> <p>Reflectors at the front and the back</p> <p>✓A white light at the front of the bike, red light at the back and a rear red reflector</p> <p>You only need lights if you are on a road without street lights</p>
11. What is the most important information to have when making a 999 call?	<p>Your name</p> <p>✓The address or place that you are calling about</p> <p>The phone number that you are ringing from</p> <p>How long ago the incident happened</p>
12. Why should you not make a hoax 999 call?	<p>Because of the cost to the emergency services</p> <p>Because you may get a criminal record</p> <p>Because it could stop the emergency services attending a real emergency</p> <p>✓All of the above</p>
13. Why is it important to put an unconscious person in the recovery position?	<p>To make them comfortable</p> <p>To roll them out of danger</p> <p>✓To keep their airway clear</p> <p>To stop their hair getting messy</p>

Summary

- 958 children polled pre visit.
- 958 children polled post visit.
- Percentage refers to the number of children that answered each question correctly as a proportion of the total.

	PRE-VISIT CORRECT %	POST-VISIT CORRECT %	DIFF %
Q1	66%	94%	28%
Q2	78%	95%	17%
Q3	59%	93%	35%
Q4	49%	88%	38%
Q5	42%	87%	46%
Q6	50%	97%	47%
Q7	76%	98%	21%
Q8	43%	94%	51%
Q9	39%	85%	46%
Q10	55%	88%	34%
Q11	71%	94%	23%
Q12	36%	80%	44%
Q13	52%	94%	42%
AVG	55%	91%	42%

“Another fantastic afternoon. Super presentations delivered effectively by the various teams. The children gained such a lot from the session.”
Teacher at Hanley St. Lukes Primary School

School Comments

In order to assist the planning and improvement of future events, we canvassed the opinion of the teachers to assist with improving the scheme.

Objectives of Crucial Crew

Please score how you consider the objectives were met.

Circle your score 1 = very poor to 10 = very well

I. React correctly to dangerous and threatening situations. 1 2 3 4 5 6 7 8 9 10

Comment:

II. Avoid becoming a victim of an accident or crime. 1 2 3 4 5 6 7 8 9 10

Comment:

III. Understand the role the emergency and support services play, how and when to contact them. 1 2 3 4 5 6 7 8 9 10

Comment:

IV. Gain life skills which may help them to keep themselves and others safe. 1 2 3 4 5 6 7 8 9 10

Comment:

V. Be aware of the consequences of their own actions on the safety of others. 1 2 3 4 5 6 7 8 9 10

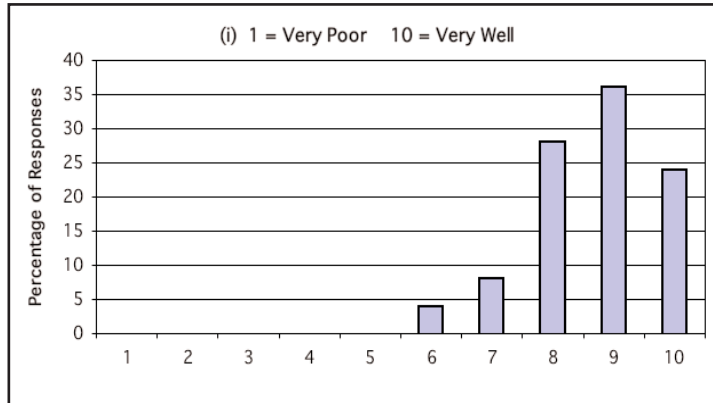
Comment:

"An excellent informative session with great practical advice for the children. We know from previous years that they do go home and talk about the things that they have learnt with their family which obviously has additional benefits."

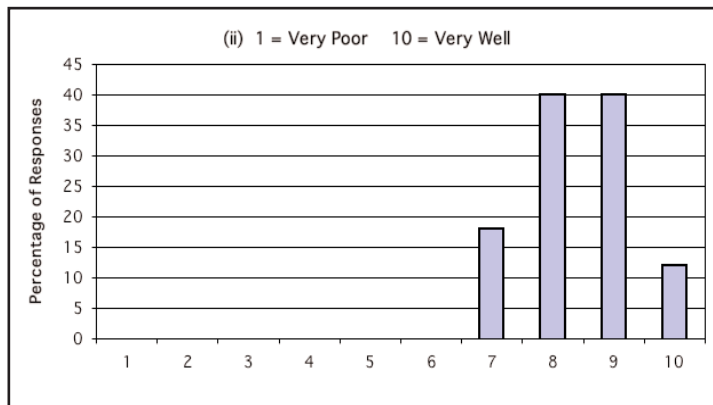
Teacher at Hanley St. Lukes Primary School

Schools were asked to consider how the objectives of Crucial Crew were met. The results are as follows:-

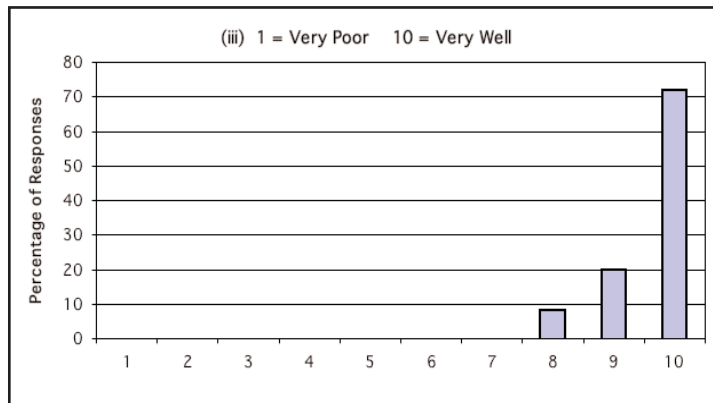
i) React correctly to dangerous and threatening situations.



ii) Avoid becoming a victim of an accident or crime.

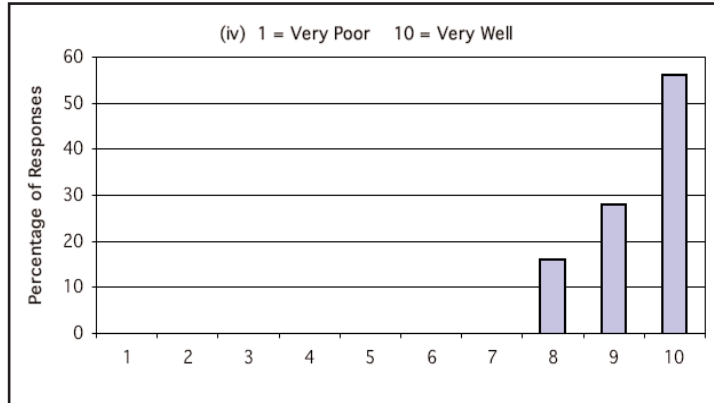


iii) Understand the role that the emergency services and support services play, how and when to contact them.

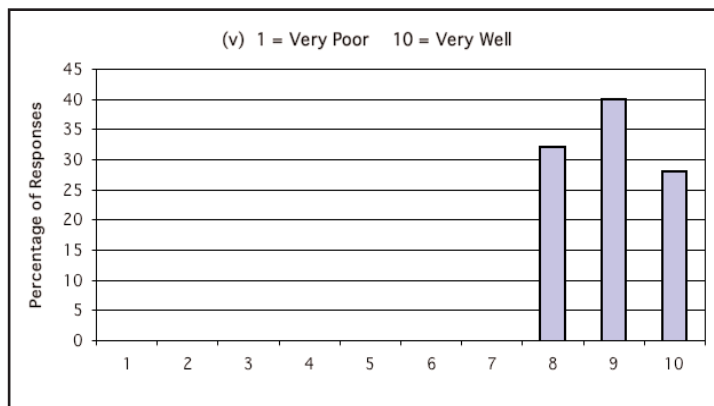


“An enjoyable morning packed with lots of information for everyone but it was also fun which is important too.”
Teacher at Forest Park Primary School

iv) Gain life skills that may help them to keep themselves and others safe.



v) Be aware of the consequences of their own actions and the safety of others.



"This has been a morning full of excellent information which the children really need to know."
Teacher at Our Lady and St Benedict Catholic Primary School

Safer City Partnership



- What is anti-social behaviour?
- What are the consequences of anti-social behaviour to the community, family members and peers?
- What the Safer City Partnership do to combat anti-social behaviour.

Staffordshire Fire & Rescue Service - Fire



- Raise awareness of the dangers of fire.
- Provide practical advice on fire prevention in the home.
- Highlight the need for homes to be fitted with household smoke alarms.
- Give advice on the upkeep and general maintenance of smoke alarms.
- Encourage children to devise an escape plan for their own homes to assist themselves and other members of their families to escape in the event of a fire.
- Highlight the dangers and possible consequences of hoax calls made to the emergency services.

Staffordshire Police - Road Safety



- Fully appreciate the reasons for wearing brighter clothing to improve their visibility and so that they can identify the benefits and the difference between fluorescent and reflective material.
- Fully appreciate the safety and legislative reasons for fitting working lights and reflectors on a bicycle when out at night.
- Identify where it is safe to cross over a road and how to act in a safe manner when they are in close proximity to the highway.

"All workshops were delivered really well with clear snappy messages."
Teacher at Maple Court Primary School

Staffordshire Police

- Explain how to make a 999 call in an emergency.
- Highlight the possible consequences of making a hoax 999 call.



Territorial Army

- Provide information on first aid.
- The recovery position.
- Action to take in the event of finding someone in an unconscious state.
- The procedure to follow when summoning assistance from the emergency services.



Young People's Drug Project

- Promote healthy lifestyles – highlight the dangers of alcohol and its misuse.
- Demonstrate in a practical way one of the many effects of alcohol.

13 Evaluation: Scenario Activities

January 2010

Please score the scenarios for effectiveness.

1 = very poor to 10 = excellent

Staffordshire Fire & Rescue Service - Fire 1 2 3 4 5 6 7 8 9 10

Fire escape plan

Comments:

Staffordshire Police - Road 1 2 3 4 5 6 7 8 9 10

Cycle safety

Comments:

Staffordshire Police 1 2 3 4 5 6 7 8 9 10

999 and Hoax Calls

Comments:

The Safer City Partnership 1 2 3 4 5 6 7 8 9 10

Anti-social Behaviour

Comments:

The Young People's Drug Project 1 2 3 4 5 6 7 8 9 10

Dangers of Alcohol

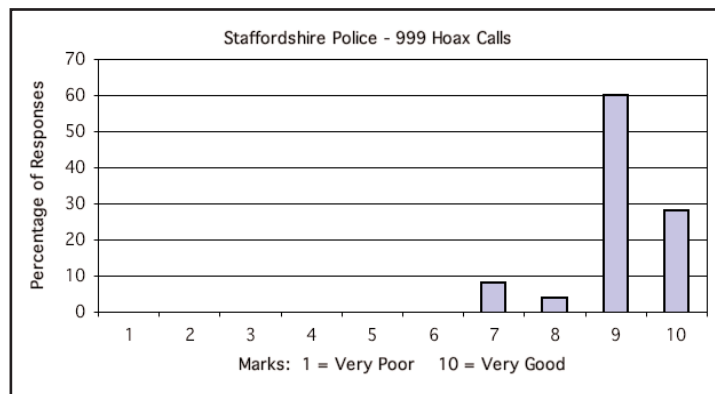
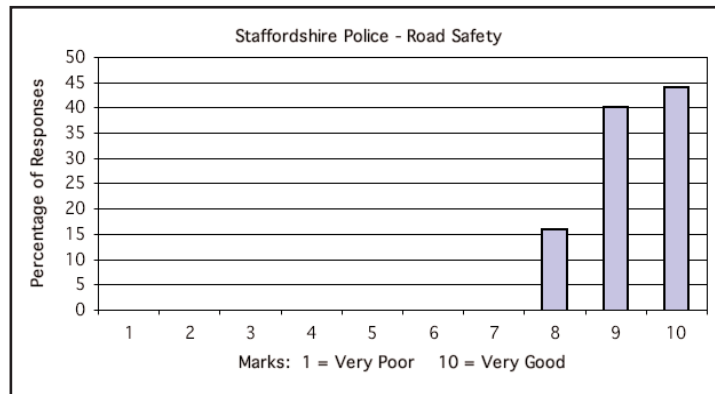
Comments:

"Fantastic just like last year!"
Teacher at Milton Primary School

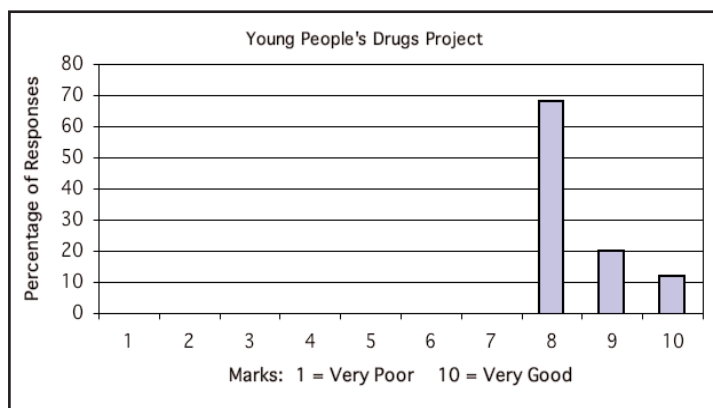
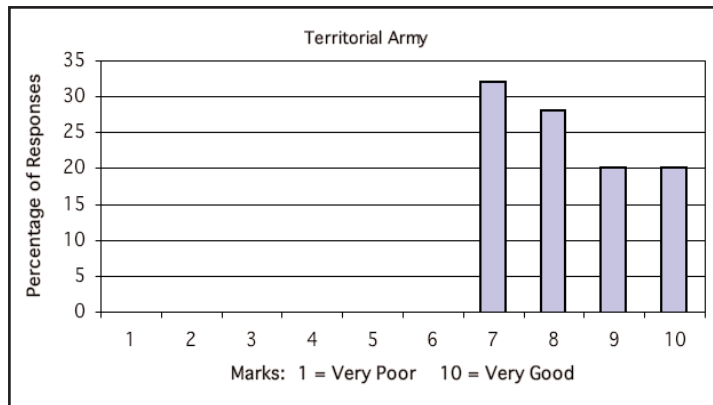
Individual Scenarios

September 2010

School representatives were asked to score each agency’s presentation from 1 to 10 for effectiveness.



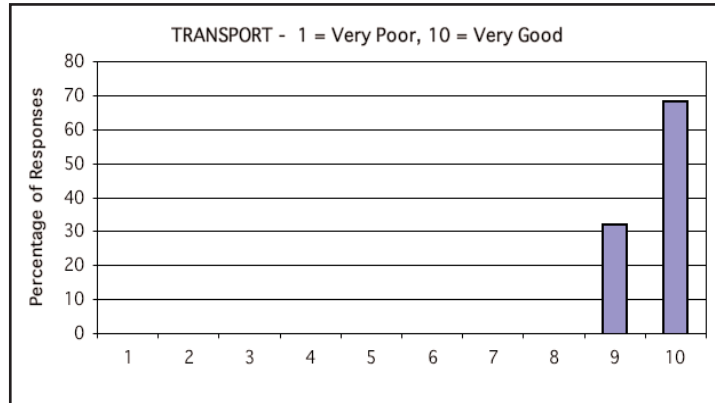
“Very enjoyable and informative for both the staff and children. Short, sharp effective workshops which engaged all the children.”
Teacher at Carmountside Primary School



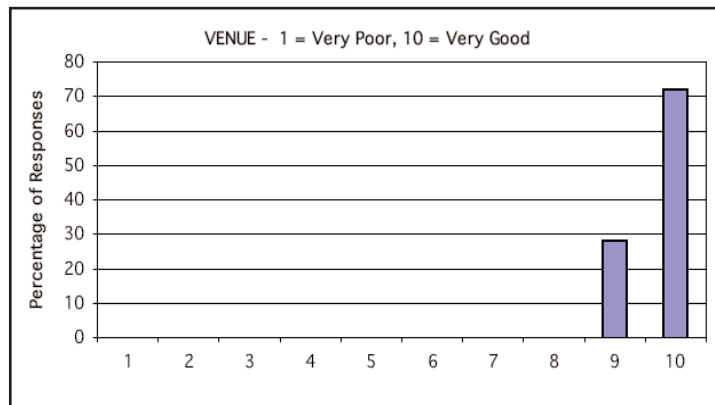
"A well organised event packed full of important information, well worth attending."
Teacher at Carmountside Primary School

Teachers were asked to consider how the key logistical aspects of Crucial Crew, the results are as follows:-

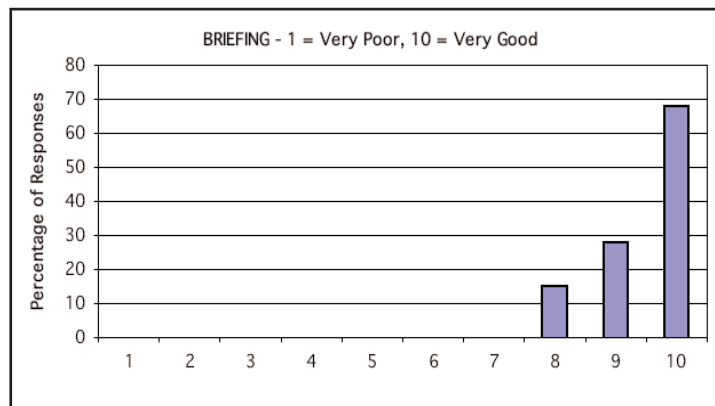
1) What did you think of the transportation?



2) What did you think of the venue?

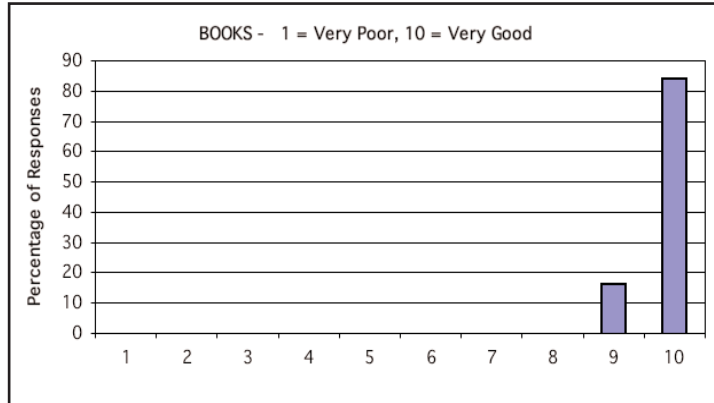


3) What did you think of the briefing?

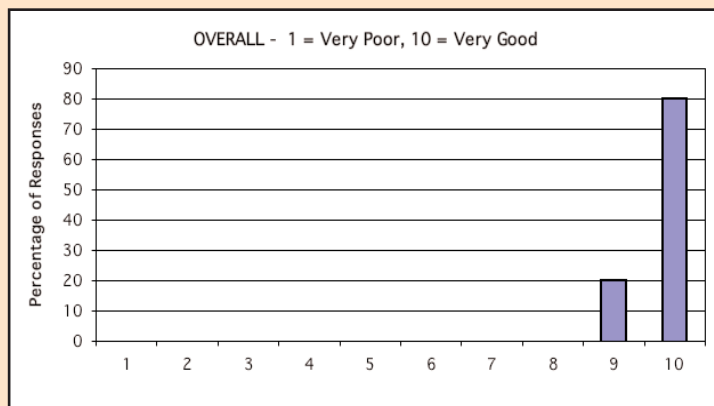


“A thoroughly excellent and informative afternoon. Every time we have attended the activities have been changed slightly which makes them exciting, interesting and more meaningful.”
Teacher at Sneyd Green Primary School

4) What did you think of the educational resources?



5) What did you think of the event overall?



“Informative and thought provoking, thoroughly worthwhile. I believe that it could have the potential to save lives as it helps children to think before they act.”
Teacher at John Baskeyfield Primary School

Stoke-On-Trent Crucial Crew Handbook



Every child that attends Crucial Crew receives a copy of the Crucial Crew Handbook. The handbook addresses a number of key topics including Safety at Home; Electricity; Water; Beaches; Building Sites; Roads; Health and Fitness; First Aid; Bullying and Drugs. The handbook is specially designed to involve parents, teachers and children in projects, activities and coursework, so it entertains whilst it educates. It also addresses key elements of PSHE and Citizenship.

Curriculum Coding

The broad National Curriculum focuses of each section are shown below

CONTENTS	English	Science	ICT	Mathematics	Citizenship	PSHE
1 Road Safety	✓	✓				✓
2 Fire Safety	✓	✓				✓
3 Water Safety	✓	✓				✓
4 Railway Safety	✓	✓	✓	✓		✓
5 Personal Safety	✓	✓	✓	✓		✓
6 Drugs	✓	✓			✓	✓
7 Alcohol	✓	✓			✓	✓
8 Smoking	✓	✓			✓	✓
9 First Aid	✓	✓				✓
10 Hate Crime	✓	✓	✓		✓	✓
11 Knife Crime	✓	✓	✓		✓	✓
12 Electricity Safety	✓	✓				✓
13 Gas Safety	✓	✓				✓

The materials in this publication support teaching in the following National Curriculum Key Stage 2 Programmes of Study (DfEE Curriculum 2000) *Level B-C in Scotland

“The children learnt some very important information for their own safety. All of them said that they would test the smoke alarms in their homes.”

Teacher at Burnwood Community School

Stoke-on-Trent Crucial Crew

Name: Charlotte

School: Holden Lane Primary

**CRUCIAL
RESCUE!
EDUCATION
WOW!**

A day I will never

FORGET!



Because I went to Crucial Crew I learnt to never mess with alcohol
it made my eyes go funny and it nearly fell over. We had
to wear funny glasses and stay on a line without
stepping on a card!

Also we went into the fire room, they
set pretend smoke out. We were showed
a burnt tv because someone had put a candle
on it!



Stoke-on-Trent Crucial Crew

Name: Zoe

School: Holden Lane Primary



Because I went to Crucial Crew I learned

- Rescuing people
- Resuscitation and I practiced it when I got home on my brother but he would not keep still. I also learned also it was fun to look about.
- abuse about alcho.
- antisocial behavior but I also had a good time shouting my head off in the sessions.



Stoke-on-Trent Crucial Crew

Name: Sophie

School: Forest Park Primary School



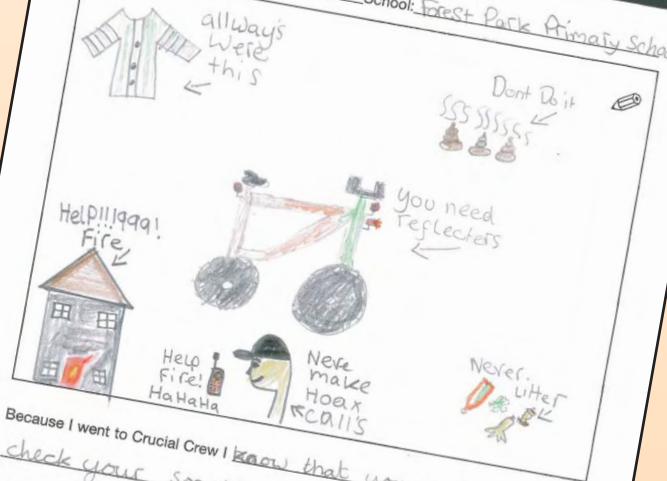
Because I went to Crucial Crew I learned that things may
get to more trouble than what you
think. I know that Alcohol is a dangerous
drug but you should always test your
smoke alarm weekly. 13 children are admi
tted to hospital every day.
I thought Alcohol but Crucial Crew
taught me a so much. Thank you.



Stoke-on-Trent Crucial Crew

Name: Ben

School: Forest Park Primary School



Because I went to Crucial Crew I know that you need to
check your smoke alarm weekly. And
you must never make a hoax
call because you could stop the emergency
from getting to a real crime.



Stoke-on-Trent Crucial Crew

Name: Aliyah

School: Forest Park Primary



Because I went to Crucial Crew I have learned how to keep someone's airway clear. I had a try on a dummy doing mouth to mouth even though I didn't want to but it was quite interesting learning how to do it. I also tried doing the recovery position and I was glad I had that opportunity because now I know how to save someone if they are unconscious.



Stoke-on-Trent Crucial Crew

Name: Kyle Rigby

School: Forest Park Primary



Because I went to Crucial Crew I learned that 13 kids get admitted to hospital every day because of alcohol. And I learned how to put somebody into the recovery position. And I know that I have to drink my water always neatly and every week in gym to use a brush to look it. And also in all these areas of dangers inside and outside.



Stoke-on-Trent Crucial Crew

Name: Zara

School: Forest Park Primary



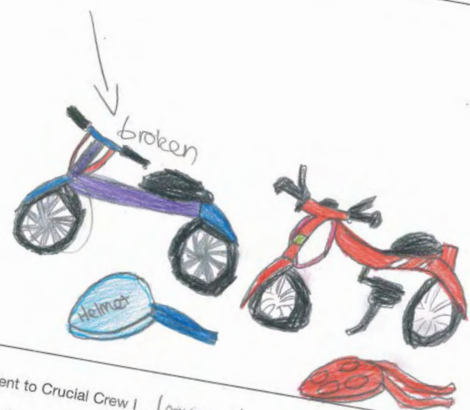
Because I went to Crucial Crew I drew a fire alarm and you should never leave the gas on or the iron or ext. I think you shouldn't leave anything on. Especially, you should not leave a candle on the tv or because it is not a candle holder!



Stoke-on-Trent Crucial Crew

Name: Mohben

School: Forest Park Primary School



Because I went to Crucial Crew I learned about bikers. Think if you have a bike that is broken. Do not ride till for your own safety. If you have a unbroken bike. If it is fine to ride and you always need to wear your helmet because you ride your bike instead you fall you fall.



Stoke-on-Trent Crucial Crew

Name: Suzela School: Forest park primary school



Because I went to Crucial Crew I know that you always should check your fire alarm weekly. Because if you don't check your alarm weekly your house will be a chippy because what a alarm does not work and you can't see a fire and if you don't know you could get burnt paper bad.



Stoke-on-Trent Crucial Crew

Name: Emily School: Hidden Lane primary School

CRUCIAL CREW
Was
AMAZING!!

Because I went to Crucial Crew I could show my Sisters how to put someone in the recovery position and how to check our smoke alarm weekly. I really enjoyed learning how to be seen at night.



Stoke-on-Trent Crucial Crew

Name: Aya School: Forest park primary



Because I went to Crucial Crew I when I went to crucial crew I learned more that I now. I learned how people is looking when they are drunk and how many go to the hospital on a week and on a day and how many meunit. you can stay on a room when there is fire it is 15 meunits.



Stoke-on-Trent Crucial Crew

Name: Conrad-Rae School: H.I.P.S.



Because I went to Crucial Crew I tell my mum to check the smoke alarm, changed my plugs, told my nan to check her electric covers and never mess with alcohol.





**Children's
Safety
Education
Foundation**

Aware, Alert, Alive!

"Learners enjoyed themselves and got a great deal from the sessions - Thank you!"

Teacher at Norton Primary

"Thank you for another great year, very informative and enjoyable."

Teacher at Greenways Primary

"Superb sessions which were really appropriate for our children, it is amazing how much you are able to fit in and the children do remember it all."

Teacher at Mill Hill Primary

"Excellent organisation and fantastic workshops, thank you."

Teacher at St Marys Catholic Primary