



Manchester Metropolitan Crucial Crew Evaluation Report

4th October - 22nd October 2010
The Heatons Sports Club, Green Lane, Heaton Moor, Stockport



“Ensure that more children, including disabled children, have access to activities such as Crucial Crew.”

Staying Safe: Action Plan



Dear Reader,

Crucial Crew is a multi-agency safety event aimed at Year 6, (10 to 11 year olds), designed to provide children with life skills that will, in the future, help to keep themselves and others safe.

It is generally accepted that children start to become more independent at this age and are often expected to cope increasingly on their own and deal with changes in their lives - such as a move to Secondary school.

The aim of the Crucial Crew event is to raise each participant's awareness of threats and dangers, in a fun and interactive way.



They learn by experience to:

- React correctly to dangerous and threatening situations.
- Avoid becoming a victim of an accident or crime.
- Understand the role that the emergency and support services play, how and when to contact them.
- Gain life skills that will help them, and others, to be safe.
- Be aware of the consequences of their own actions and how they may impact on others.

Manchester Metropolitan Crucial Crew operates for fifteen days in each academic year. During this time almost 1,750 Central Manchester school children will attend. This evaluation relates to the event which ran from Monday 4th October to Friday 22nd October 2010 inclusive. The event is co-ordinated by the Children's Safety Education Foundation (Registered Charity Numbers: 1103344 and SC037714).

This year the event was held at The Heatons Sports Club, Green Lane, Heaton Moor. We would like to take this opportunity to thank Dave Richards and his team for accommodating us at such short notice. Thanks also to Graham Roberts from Hirerequirements Limited who donated sound partitions for the duration of the event.

The agencies attending ensured that their presentations were as interactive as possible and reflect current dangers to children. We know that children learn by 'doing' rather than being 'told'.

Greater Manchester Police used an interactive game with handsets to teach the children how to be 'streetwise'. MMAGS used a combination of video and role play to teach children about the dangers of gang culture. North West Ambulance Service teach the recovery position, which they all practice, supervised by a skilled paramedic.

"Another well organised, well paced event! All activities perfectly suited to age and interest level of the children. All children participated really well and it was nice to see some of our quieter children asking lots of questions and engaging fully." **St James C of E Primary School**

All 43 schools in 'B Division' were invited to attend Crucial Crew, including one Pupil Referral Unit, 38 schools attended the event.

Unique to events co-ordinated by CSEF, each school that attends is visited after the event to measure the children's retention of skills they learnt on the day. Our aim is to measure understanding and reinforce key messages from the day. The post course evaluation is completed and discussed. We talk about what happens after Crucial Crew and how the children have used their new found knowledge. I encourage them and their teachers to use the Crucial Crew Handbooks to remind them of safety issues and to support Personal, Social and Health Education (PSHE) delivery and their Healthy Schools Audit. My visit aims to remind them of the important and potentially life saving instructions they were given.

Messages for life, not just the day.

Every school has embraced Crucial Crew and see it as an integral part of PSHE. In some instances, they have created safety posters and collages for their corridors, re-enact what they have learnt in school assemblies and teach their families about safety and accident prevention. The full impact of the event can be seen in this report.

We would like to take this opportunity to thank everyone who has supported Manchester Metropolitan Crucial Crew. Special thanks to the Partnership's Board, for funding the provision and distribution of educational resources, accommodation, transportation to and from the event and refreshments for the scenario providers.

Special thanks to Eddie Barlow for his services to Crucial Crew and we wish him every success in his future endeavours.

See you all again next year.

Best wishes,



Graham Buckingham
Event Co-ordinator
Children's Safety Education Foundation



Co-ordinator Graham Buckingham addresses children from St James CE Primary School in the presence of Manchester United Youth Coach Brian McClair.

*"Very well-organised and interactive. Children really enjoyed it. Thank you!
Good opportunities for follow-up work too."*

St Johns Primary School

Pupil Questionnaire Analysis

To ascertain the level of knowledge for the children that attend, they were asked to complete a pre-event evaluation test during the week prior to the event, and a post-event test at the follow-up visit. The questions and the correct answers are shown on the following pages.

Almost 1,530 children representing 38 schools attended the sessions between 4th October and 22nd October 2010.

The schools that attended the event and provided data for this evaluation are indicated (★) below.

	Pre-Data	Post-Data
Acacias Primary School	★	★
All Saints Primary School	★	★
Alma Park Primary School	★	★
Armitage C of E Primary School	★	★
Aspinal Primary School	★	★
Birchfields Primary School	★	★
Bishop Bilsborrow Memorial RC Primary	★	★
Chapel Street Primary School		
Claremont Primary School	★	★
Crowcroft Park Primary School	★	★
Divine Mercy Primary School		
Gorton Mount Primary School	★	★
Heald Place Primary School	★	★
Holy Name RC Primary School	★	★
Manchester Boys Grammar School	★	★
Manley Park Primary School	★	★
Medlock Primary School	★	★
Old Hall Drive Primary School	★	★
Our Lady's RC Primary School	★	★
Plymouth Grove Primary School		
Rolls Crescent Primary School	★	★
Sacred Heart RC Junior School	★	★
St Agnes C of E Primary School	★	★
St Andrew's C of E Primary School	★	★
St Chrysostom's C of E Primary School	★	★
St Francis RC Primary School	★	★
St James' C of E Primary School	★	★
St John's Primary School	★	★
St Joseph's RC Primary School	★	★
St Kentigern's RC Primary School	★	★
St Luke's C of E Primary School	★	★
St Margaret's Primary School		
St Mary's C of E Junior School		
St Mary's RC Primary School	★	★
St Phillip's C of E Primary School	★	★
St Richard's RC Primary School	★	★
St Wilfrid's RC Primary School	★	★
Stanley Grove Community Primary School	★	★
The Peacock School (PRU)		
Webster Primary School	★	★
Wilbraham Primary School	★	★
Withington Girls School (Junior Section)	★	★



"Presenters of the scenarios were excellent! Children thoroughly enjoyed taking part in the activities. A broad range for the children to engage in."

Armitage C of E Primary School

5 Evaluation: Children's Questionnaire

Question	Correct Answer
1. How often should a household smoke alarm be tested?	Every day ✓ Every week Every month Every year
2. If you are out late, should you:	Walk home alone? ✓ Walk home with a group of friends? Walk home by yourself through a dark park?
3. Why is it important to put an unconscious person in the recovery position?	To make them more comfortable To roll them out of danger ✓ To keep their airway clear To stop their hair getting messy
4. When you are out should you keep your mobile phone and ipod:	In your hand for all to see? ✓ Safely out of sight in your bag or pocket? Lit up and hung around your neck?
5. What is the minimum length of time of an ASBO?	2 weeks 2 months ✓ 2 years
6. What is the ultimate punishment for breaching an ASBO?	A police caution ✓ A prison sentence A fine
7. Where do you go to be given an ASBO?	✓ Magistrates Court Police Station The Library
8. What's the biggest cause of crashes / collisions?	✓ Inattention Speed Drink Drive
9. What's the most dangerous age to be a pedestrian?	✓ 11-15 year olds 6-11 year olds 0-5 year olds
10. If you are using your mobile phone / ipod whilst approaching a safe place to cross, what should you do?	Keep talking / listening ✓ Turn phone off / ipod off Tell them you will phone them back

"The sessions were informative and appropriate for the children, and will help them to participate safely in their home and community."

Sacred Heart Primary School

11. When you see your bus approaching, how do you signal for the driver to stop?	<p>✓ Hold out your arm</p> <p>Hold out your leg</p> <p>Hold out your school bag</p>
12. A young person can pay the concessionary fare on public transport until they are:	<p>✓ 16 years old</p> <p>20 years old</p> <p>36 years old</p>
13. What is GMPTE's young persons public transport website called?	<p>✓ www.dingding.org.uk</p> <p>www.pingping.org.uk</p> <p>www.singsing.org.uk</p>
14. How many people does it take to make up a gang?	<p>7 or more</p> <p>✓ 3 or more</p> <p>10 or more</p> <p>50 or more</p>
15. Someone asks you to deliver a package for them. They say they will give you £20 for doing this, what do you do?	<p>Deliver the package, you could do with the money and you don't want to disappoint this person.</p> <p>Do the delivery, this will help you to become part of the gang.</p> <p>✓ Say no you can't deliver the package because you have something else to do.</p> <p>Say you will do the delivery but dump the package in the bin.</p>
16. If you or your family are concerned about gangs, who can you call?	<p>The dog warden</p> <p>✓ The MMAGS team</p> <p>The gang busters</p> <p>The local chippy</p>

Summary

- 1,409 children polled pre visit.
- 1,343 children polled post visit.
- Percentage refers to the number of children that answered each question correctly as a proportion of the total.

	PRE-VISIT		POST-VISIT		DIFF
	CORRECT	%	CORRECT	%	
Q1	671	47%	1,077	80%	33%
Q2	1,275	89%	1,291	96%	7%
Q3	915	64%	974	73%	9%
Q4	1,322	92%	1,298	97%	5%
Q5	395	27%	900	67%	40%
Q6	769	53%	1,067	79%	26%
Q7	722	50%	991	74%	24%
Q8	393	27%	810	60%	33%
Q9	485	34%	928	69%	35%
Q10	742	51%	1,018	76%	25%
Q11	1,294	90%	1,258	94%	4%
Q12	960	67%	908	68%	1%
Q13	983	69%	1,119	83%	14%
Q14	776	54%	1,051	78%	24%
Q15	1,057	74%	1,205	90%	16%
Q16	961	67%	1,139	85%	18%
AVG		60%		79%	19%

"Well organised and responsible / relative activities as always. Children are becoming more aware of potential concerns and difficulties and how they might be managed - very relative awareness raising lessons in a safe and informative environment." **St Agnes C of E Primary School**

7 Evaluation: Crucial Crew Objectives

October 2010

School Comments

In order to assist the planning and improvement of future events, we canvassed the opinion of the teachers to assist with improving the scheme. 23 teacher response forms were returned.

Objectives of Crucial Crew

Please score how you consider the objectives were met.

Circle your score 1 = very poor to 10 = very well

I. React correctly to dangerous and threatening situations. 1 2 3 4 5 6 7 8 9 10

Comment:

II. Avoid becoming a victim of an accident or crime. 1 2 3 4 5 6 7 8 9 10

Comment:

III. Understand the role the emergency and support services play, how and when to contact them. 1 2 3 4 5 6 7 8 9 10

Comment:

IV. Gain life skills which may help them keep themselves and others safe. 1 2 3 4 5 6 7 8 9 10

Comment:

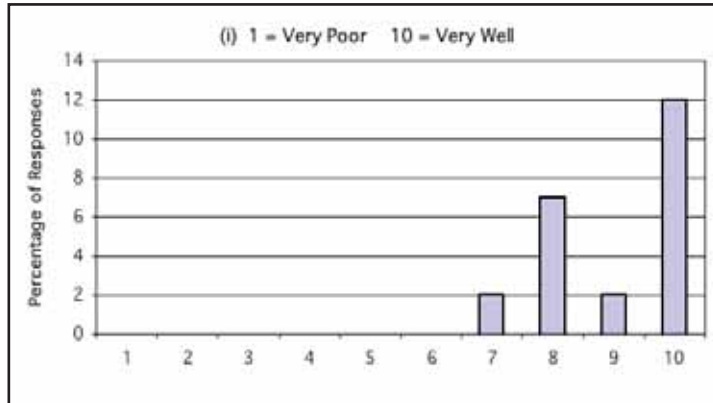
V. Be aware of the consequences of their own actions on the safety of others. 1 2 3 4 5 6 7 8 9 10

Comment:

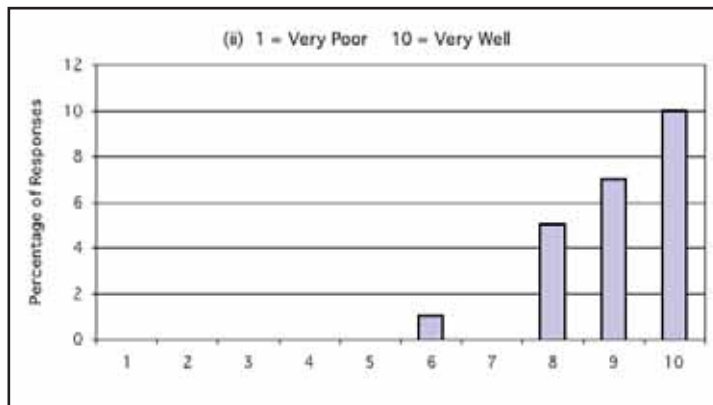
"All activities were well delivered and children were very attentive. Staff were great with all the children. The venue was perfect. The children all learned a great deal from this visit and all enjoyed the visit. Thank you."
St Richards RC Primary School

Schools were asked to consider how the objectives of Crucial Crew were met, the results are as follows:-

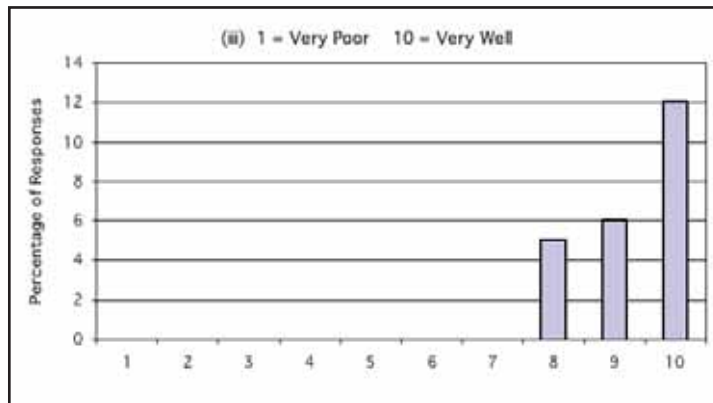
i) React correctly to dangerous and threatening situations.



ii) Avoid becoming a victim of an accident or crime.

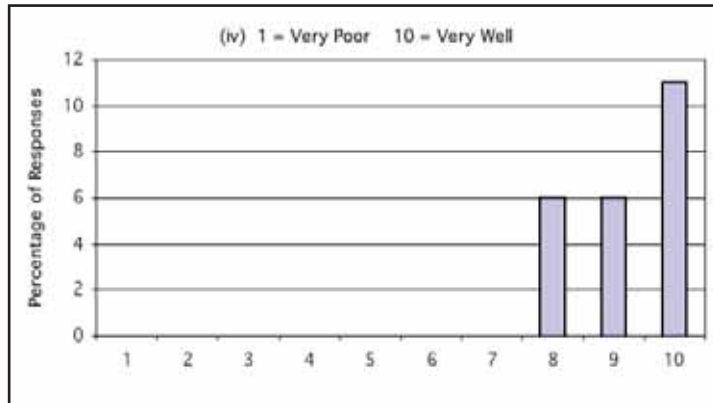


iii) Understand the role that the emergency services and support services play, how and when to contact them.

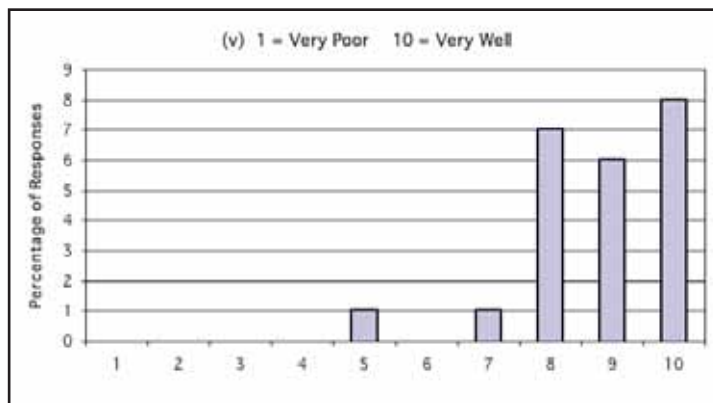


“A well-organised afternoon which was run by professional, polite people. The children were attentive throughout and seemed to learn a lot. A really useful afternoon which taught the children some vital skills. Thanks very much!” **Stanley Grove Primary School**

iv) Gain life skills that may help them to keep themselves and others safe.



v) Be aware of the consequences of their own actions and the safety of others.



“Another well organised, informative and enjoyable session. We all learnt a lot from the experience and engaging instructors.”
St Kentigern’s RC Primary School

ASBAT

- What is anti-social behaviour?
- What does Manchester City Council do to combat anti-social behaviour?
- Consequences of anti-social behaviour to the community, the child's family and their peers.



Greater Manchester Fire & Rescue Service

- Raise awareness of the dangers of fire.
- Provide practical advice on fire prevention in the home.
- Highlight the need for homes to be fitted with household smoke alarms.
- Give advice on the upkeep and general maintenance of smoke alarms.
- Encourage children to devise an escape plan for their own homes to assist themselves, and other members of their families, to escape in the event of a fire.
- Highlight the dangers and possible consequences of hoax calls made to the emergency services.



Greater Manchester Police

- Personal safety – keeping children and their possessions safe.
- Raising awareness of street robbery.
- Preventing children from becoming a victim of crime.
- Highlighting the benefits of security, marking items of property, particularly items such as -
 - Pedal Cycles
 - Mobile Phones
 - iPods / MP3 Players.



GMPTE

- Teach children about general safety on public transport.
- Reading and understanding bus stops. How they can assist when the child is lost.
- How to hail a bus safely, general ticket information and ID cards.
- What is acceptable behaviour on public transport.



*"Everything was well planned and at a level to engage the children.
They enjoyed the teaching sessions."*
Holy Name RC Primary School

MMAGS

- What constitutes a gang.
- Understanding peer pressure.
- Consequences of delivering packages.
- The vote of MMAGS and how to make contact.



North West Ambulance Service NHS Trust

- Provide information on first aid.
- The recovery position.
- Action to take in the event of finding someone in an unconscious state.
- The procedure to follow when summoning assistance from the emergency services.



Manchester Road Safety Unit

- Provide road safety advice for children as pedestrians and cyclists – including safe places to cross the road.
- Raise awareness of traffic warning signs.
- Provide safety advice with regard to pedal cycles and reinforce the need for children to wear cycle helmets.



“Another excellent visit to Crucial Crew. The sessions were engaging and informative and no doubt they will be a starting point for many interesting discussions back at school.”

Withington Girls

Evaluation: Scenario Activities

Please score the scenarios for effectiveness.

1 = very poor to 10 = excellent

ASBAT 1 2 3 4 5 6 7 8 9 10
Anti-social behaviour

Comment:

Greater Manchester Fire & Rescue Service 1 2 3 4 5 6 7 8 9 10
Fire escape plan

Comment:

Greater Manchester Police 1 2 3 4 5 6 7 8 9 10
Street robbery and personal safety

Comment:

GMPTE 1 2 3 4 5 6 7 8 9 10
Safety on public transport

Comment:

MMAGS 1 2 3 4 5 6 7 8 9 10
Gangs

Comment:

North West Ambulance Service 1 2 3 4 5 6 7 8 9 10
DRS AB and the recovery position

Comment:

Manchester Road Safety Unit 1 2 3 4 5 6 7 8 9 10
Road safety

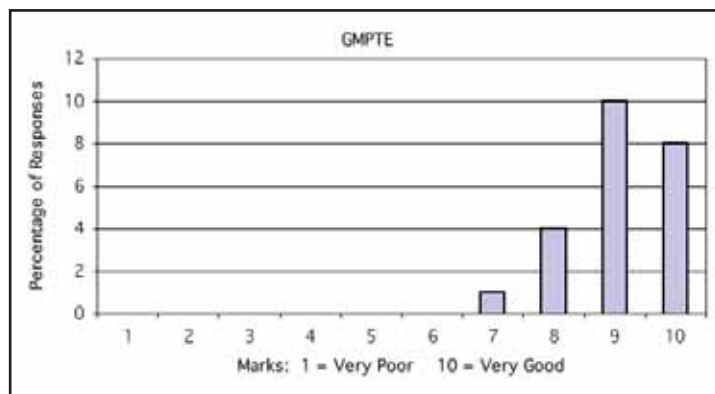
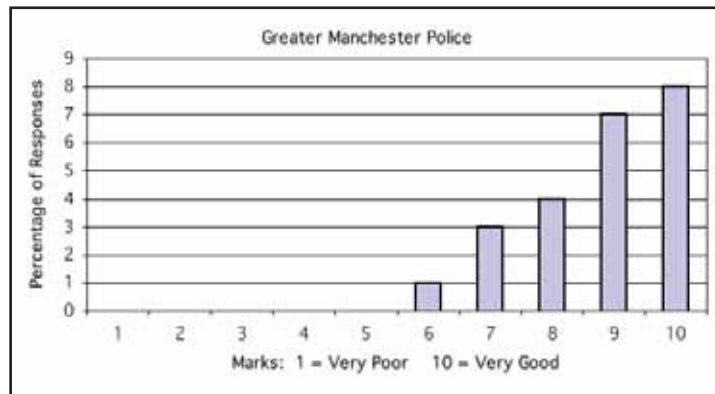
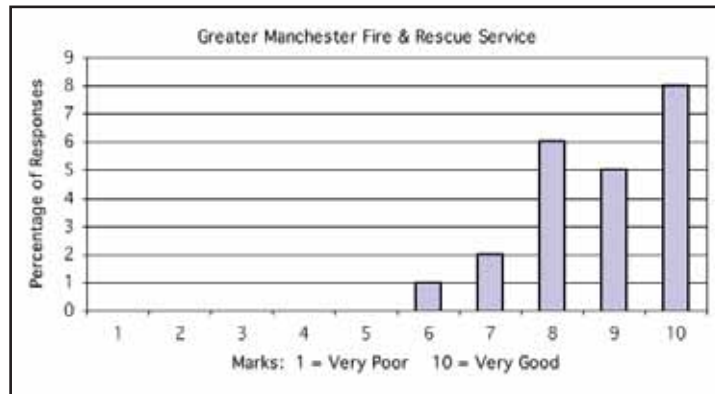
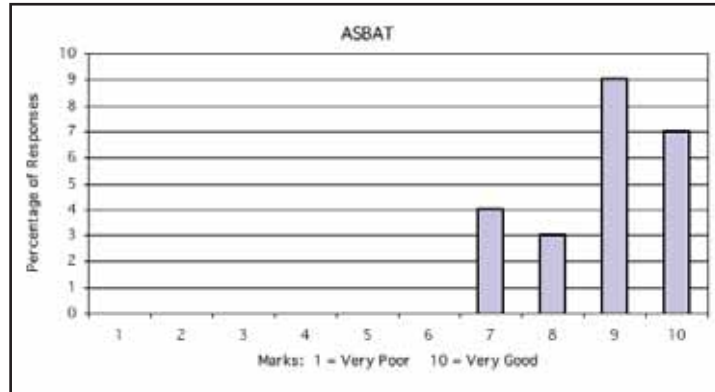
Comment:

"Brilliant afternoon! The children have really enjoyed all the activities, they have learnt and gained lots! Great resources allowing children to be fully engaged and interactive. The speed and pace of the activities is great, children loved it!" **St Francis R.C. Primary School**

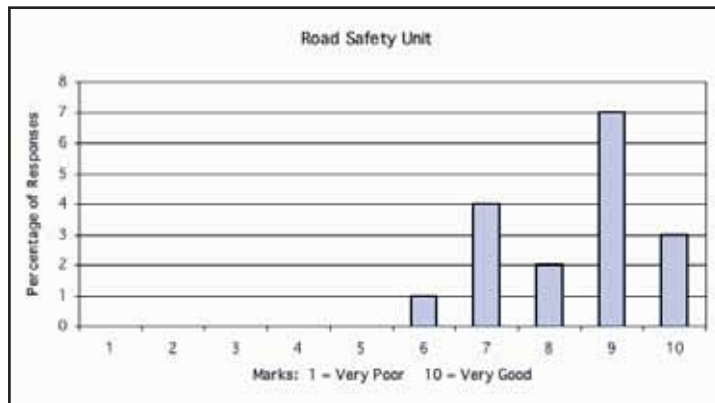
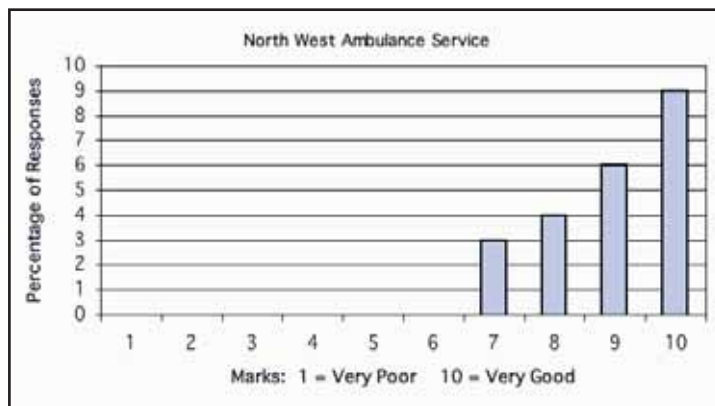
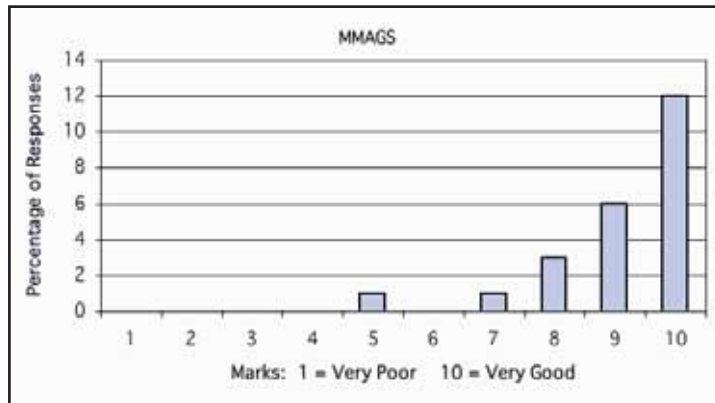
13 Individual Scenarios

October 2010

School representatives were asked to score each agency's presentation from 1 to 10 for effectiveness.



“Very well organised. Staff helpful, friendly and patient. Good structure e.g. summary at the end, questions from the start were answered. Interactive: children could respond in different ways and their interest was sustained. Children were treated positively and with respect.” **St Phillips C of E Primary School**



“Another year of super interactive activities which deliver important messages in fun ways. As we moved around, one of our pupils said “This is great Miss!” They will remember this for many years hopefully! Excited about using the quiz in school too! Thank you.”

Aspinal Primary

“Always very well organised. Pitched at the right level. The children were very attentive throughout. They will have picked up a lot of valuable information. Staff were all great with the children showing respect. Thanks very much, I hope it continues.” **St Chrysostom's C of E Primary School**

15 Educational Resources

Manchester Metropolitan Crucial Crew Handbook



Every child that attends Manchester Metropolitan Crucial Crew receives a copy of the Manchester Metropolitan Crucial Crew Handbook. The handbook addresses a number of key topics including Safety at Home; Electricity; Water; Beaches; Building Sites; Roads; Health and Fitness; First Aid; Bullying and Drugs. The handbook is specially designed to involve parents, teachers and children in projects, activities and coursework, so it entertains whilst it educates. It also addresses key elements of personal and social education as well as meeting the requirements of Health Curriculum Guidance 5 concerning substance use and mis-use.

Curriculum Coding						
The broad National Curriculum focuses of each section are shown below						
CONTENTS	English	Science	ICT	Mathematics	Citizenship	PSHE
1 Road Safety	✓	✓				✓
2 Fire Safety	✓	✓				✓
3 Water Safety	✓	✓				✓
4 Railway Safety	✓	✓	✓	✓		✓
5 Personal Safety	✓	✓	✓	✓		✓
6 Drugs	✓	✓			✓	✓
7 Alcohol	✓	✓			✓	✓
8 Smoking	✓	✓			✓	✓
9 First Aid	✓	✓				✓
10 Hate Crime	✓	✓	✓		✓	✓
11 Knife Crime	✓	✓	✓		✓	✓
12 Electricity Safety	✓	✓				✓
13 Gas Safety	✓	✓				✓

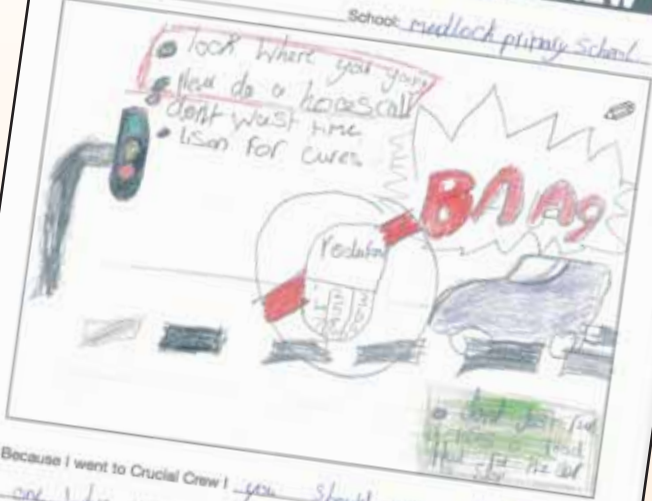
*The materials in this publication support teaching in the following National Curriculum Key Stage 2 Programmes of Study (DfEE Curriculum 2000) *Level B-C in Scotland*

“The children were really looking forward to the event and haven’t been disappointed. I think it’s very important that the children learn about safety in such an interactive way.”
All Saints Primary School

MANCHESTER CRUCIAL CREW

Name: Sofy

School: medlock primary school



Because I went to Crucial Crew I you should never left your car
one when you are crossing the road and
look if the road is clear just for you
Softy if anyt hild



MANCHESTER CRUCIAL CREW

Name: Bonnie

School: Medlock primary school



Because I went to Crucial Crew I Never know how dangerous it was
to be on and especially Fire 11th years or age In a
gang you could end up arrested or even dead Always check
your fire alarms every week cause it could go on anytime
it wants If someone has collapsed or something you can
help them First check for danger Tag and call them
kneel down and check their airway Call for
help Check their breathing Then recovery position!



MANCHESTER CRUCIAL CREW

Name: Shahama

School: _____



Because I went to Crucial Crew I Now I know that bullying
and knives can get you in big
trouble. There is no excuse for carrying
a knife. If you carry a knife
and bully someone or even stab
them you could get
a life sentence. So I
know never to carry a knife



MANCHESTER CRUCIAL CREW

Name: Juwera

School: claremont primary



Because I went to Crucial Crew I know that when you
have a fire you dont call the
fire brigade and wait for it
you dont come back in the house
to get pets and ive learnt that
when you see some-one
on consios you do DRSAB
and put them in the
Recovery position.



MANCHESTER CRUCIAL CREW

Name: Hanan

School: Medlock primary



Because I went to Crucial Crew I have learnt that when crossing the road, turn off my iPad or phone because inattention can kill you. I have learnt a lot about safety and I would like to thank Crucial Crew for teaching me important things about saving lives. I really enjoyed Quizdom because it was like a mini-phone that asks questions.



MANCHESTER CRUCIAL CREW

Name: Mustafa

School: Clatworth primary



Because I went to Crucial Crew I learned that the most unsafe age to be a pedestrian is 11-15 year olds because they think that they can go home by them selves from high school and there is more chance for them to have an accident. You should never keep a bad thing to your self that was on the computer always tell an adult.



MANCHESTER CRUCIAL CREW

Name: Urovan

School: Medlock primary school



Because I went to Crucial Crew I learned that there were different ways to save people lives like doing the recovery position, or when call the ambulance or police. Never pay INATTENTION!! While your driving you could have crash easily and you ALWAYS must PUT your SEAT BELT because one person don't have seat belt could KILL ANYONE IN THE CAR!!



MANCHESTER CRUCIAL CREW

Name: Courtney

School: Medlock



Because I went to Crucial Crew I learnt how to put some who in a recovery position when they faint or choke.



MANCHESTER CRUCIAL CREW

Name: Hiba

School: Clarendon Primary Sch



Because I went to Crucial Crew I now I recognise the out comes of taking drugs and Alcohol. Now I have had a chance to learn the DRB AB and recovery position. Now I know what to do when there is a fire and I understand consequences of joining a gang. Now I have the knowledge of different road signs and now, I will always remember that I learnt it all at crucial crew.



MANCHESTER CRUCIAL CREW

Name: Emily

School: Holy Name RC School



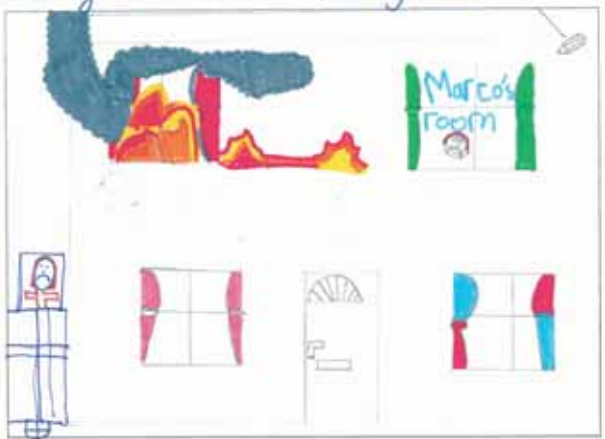
Because I went to Crucial Crew I now know that you should test your alarm every week in case your fire alarm had broken. I also know that you should plan an escape route to get out of the house if your house is set on fire. If a pet is inside, maybe it has already ran out so don't go inside to rescue your pet. The last thing I learnt was to put at least 3 alarms in your house.



MANCHESTER CRUCIAL CREW

Name: Tiyanna

School: Holy Name



Because I went to Crucial Crew I have learned that if you don't have a fire alarm you will not be prepared. So if you get a fire alarm you will be much safer for you and your family and that if you ever have a fire it takes 20 minutes to get through a door. I've also learned about when someone coughs or has collapsed I know what to do and what to say.



MANCHESTER CRUCIAL CREW

Name: Afua

School: Holy Name RC Primary School



Because I went to Crucial Crew I know how to put some one in a recovery position and that if you haven't got an alarm in your house you should phone the fire brigade and they will bring you some for free.



“Once again a great event! The children learnt about important issues, it was well organised into a short space of time. All learning areas were well delivered and put their point over clearly.

Last year, a month after the Crucial Crew event, a boy in the school suffered shock. Three of the boys from Year 6 remembered the importance of the recovery position. Although they didn't directly help, they applied what they had learnt at 'The Crucial Crew Event'. This shows the importance of the event relating to health and safety.”

St Mary's C of E Primary School

“As always, we really enjoyed Crucial Crew. The children learned extremely useful safety information and because it was taught in an interactive, 'hands on' manner pupils will remember what they have learned. I know this to be true from many years of taking Year 6 children to Crucial Crew and then noticing later how much they remember. Each workshop is fun, memorable and extremely well organised. All Crucial Crew staff are fabulous and interact with the children really well. Crucial Crew is so important for Year 6 who are about to go to High School - it keeps them safe!”

Acacias Primary School