

Newsletter

Summer 2009

Stagecoach Bluebird encourage child safety when 'Out and About' in Aberdeenshire

The Stagecoach Charitable Committee have provided seven schools in Aberdeenshire with the materials required to prevent accidents in the home and while 'Out and About'.

Bryony Chamberlain, Managing Director, Stagecoach Bluebird, said: "We are delighted to support this initiative for another year. The donation Stagecoach has provided will supply 1,000 children in Aberdeenshire with the vital safety education and training to help save a life or prevent serious injury.

From an early age we are keen for young people to use our greener smarter way of travel, knowing that their safety is our number one priority and we are proud to support the Foundation."



New Trustee

We are delighted to welcome Mark Stevenson onto CSEF's Board of Trustees. Mark is Chairperson of the Scottish Burned Children's Club (SBCC), a charity that helps children up to the age of 18 who have sustained burns and scald injuries.

On joining the CSEF Board, Mark said: "I feel very honoured to be invited as a Trustee of CSEF. The work that the organisation carries out is, as I see it, fundamental to the development of our future, namely our children. Being able to introduce safety, well being and good citizenship skills at an early age can only enhance the future of our society. I hopefully can bring some experiences from my own charitable work with children and their families who have experienced trauma at a very early age, which will in turn prevent these traumas happening again."



Putting Practice into Action

A 10-year-old boy from St Helens has been hailed a hero after saving his mother's life using a technique he learned at a Crucial Crew event.

Joseph Jones reacted immediately and performed the first aid technique to clear his mum's air passage, then put her in the recovery position and phoned for an ambulance.

Three days earlier Joseph, a Year 5 pupil at Ashurst Primary School in St. Helens, attended a day-long Crucial Crew course, which was run by St Helens Council, Merseyside Fire and Rescue Service and the Merseyside Police.

Shirley Jones said "I'm so proud of him. He was brilliant. I really don't think I would be here if he hadn't been there." Congratulations to Joseph and everyone associated with St. Helen's Crucial Crew - Well done!

Celtic Charity Fund helps CSEF Deliver Drug Education to Schools

Children at some of the most deprived areas of Glasgow are being educated on the dangers of drugs thanks to Celtic Charity Fund.

The Fund, which is the charitable arm of Celtic Football Club, is supporting an anti-drugs and solvent abuse programme provided by CSEF. The programme, called 'Will Powers' will be delivered to 280 pupils at St Aloysius RC Primary, Albert Primary and Elmvale Primary.

It is estimated that over 20,000 young people in the UK are excluded from schools with drug related problems every year. CSEF's aim is to reach every

child in Glasgow with the Will Powers safety initiative and help reduce the number of child victims.

A spokesperson for Celtic Charity Fund said: "Celtic has always been much more than just a Football Club and, as a major Scottish institution, we take our social responsibility very seriously. As such, we feel it important to support initiatives like 'Will Powers'."



CSEF joins CSEC

The Foundation has become a member of the Children's Safety Education Coalition (CSEC).

The coalition will promote the provision of high-quality practical safety education and will encourage and support activities, which contribute to a reduction in unintended injuries to children and young people.

For further information about the Coalition visit www.csec.org.uk



Introducing 'Next Generation Learning'

Next Generation Learning is a government campaign initiated by Becta, the government agency leading the national drive to ensure the effective and innovative use of technology throughout learning and education.

The goal of the campaign is to utilise the benefits of technology to create a more exciting, rewarding and successful experience for learners of all ages and abilities, enabling them to achieve their potential.

Only one in four schools are currently using technology to its full potential so to get more involved visit www.nextgenerationlearning.org.uk

The Foundation is currently developing a range of online resources which it hopes to make available in early 2010.

Warning over Sex Text Messages

A recent survey carried out by Beatbullying reveals that one in three under 18s have been exposed to sexually explicit text messages, known as 'sexts'.

The survey of over 2,000 11-18 year olds in England found that 38% of those surveyed had received a sexually explicit or distressing text or email.

Nearly half (45%) of messages were from friends, with 23% from a current boyfriend or girlfriend and 2% from adults. According to the survey, 70% of those who had received a message knew who the sender was.

You can look at www.thinkuknow.co.uk for more information and advice on some of the risks that your child could be taking and how to deal with this.

If you are concerned that someone is sending your child indecent images or is engaging with them inappropriately, you can report this at www.ceop.police.uk/reportabuse/



Children's Safety Education Foundation

Aware, Alert, Alive!

Smoking, Drinking and Drug use by Young People in England 2008

The latest annual report has been published on smoking, drinking and drug use by young people in England. It follows a survey of 7,798 secondary school pupils aged 11 to 15 in 264 schools throughout England, and was conducted in the autumn term in 2008.

Key findings include:

- A third (32%) of pupils have tried smoking at least once. This proportion has declined since 1982, when more than half of pupils (53%) had tried smoking.
- More than half (52%) of pupils aged between 11 and 15 have had at least one alcoholic drink. The proportion of pupils who have never drunk alcohol has risen in recent years, from 39% in 2003 to 48% in 2008.
- The prevalence of drug use has declined since 2001. In 2008, 22% of pupils said they had never used drugs while 29% said they had in 2001. Pupils were most likely to have taken cannabis (90% in the last year, down from 13.4% in 2001) while 3.6% of pupils had taken Class A drugs in the last year.
- Pupils aged 11 to 15 are more likely to have ever drunk alcohol (52%) than to have smoked (32%) or tried drugs (22%). By the age of 15, 86% of pupils will have done at least one of these.

For full details of the findings visit: www.ic.nhs.uk/webfiles/publications/sdd08fullreport/SDD_England_2008_full_report.pdf

Lord Mayor gets a Crucial Lesson in Child Safety



We were delighted to have the Lord Mayor of Manchester, Councillor Alison Firth, join us at one of our Crucial Crew events in Manchester in July.

Crucial Crew gives young people the basic skills needed to keep themselves safe by tackling everyday dangers they can encounter. Over 5,000 pupils from

over 125 primary schools across Manchester will take part in the series of hard-hitting workshops during June, July and October covering issues such as personal safety, crime and anti-social behaviour.

Organised by CSEF and funded by Manchester City Council, the Crucial Crew initiative involves impactful and interactive sessions from the emergency services and local agencies.

The workshops will be attended by Year 6 pupils and children will be taught about important issues that are often overlooked by the curriculum, such as basic first aid, road, fire safety and anti-social behaviour.

The Manchester Crucial Crews will be held at the Territorial Army Barracks in Gorton, The Manchester College (Northern Campus) and Manchester University (Owens Park Complex). The workshops include sessions from Greater Manchester Police, Greater Manchester Fire & Rescue Service, North West Ambulance Service, Manchester City Council's Anti-Social Behaviour Action Team, Road Safety Unit, and GMPTE.

FOCUS: Online Safety

A new study has revealed that over half of parents could not name the person their child chats to most on the internet.

The 'Virtual Parenting Report' was commissioned to mark the launch of yoursphere.co.uk, a new social network site only available to young people under the age of 18.

It reveals a major disparity between the safety standards that parents typically teach in the real world and those that they allow online.

While 95% of parents polled said they would not want their child speaking to strangers, a total of 62% said that they were unaware of their online contacts.

For further information about chatroom safety, visit www.chatroom.com

For a list of commonly used internet slang terms, visit www.noslang.com/top20.php

Support Young Runaways

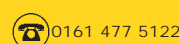
The Children's Minister, Delyth Morgan, is calling on local authorities to provide better services for young people who run away after it emerged that 100,000 children under 16 run away each year in the UK.



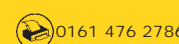
The call for action comes as the government publishes new statutory guidance for all Local Authorities. A new online resource pack will also be available for schools and youth groups from September to warn children and young people about the dangers they face if they run away.

Read the full article at:

www.dcsf.gov.uk/pns/DisplayPN.cgi?pn_id=2009_0121



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