



Children's  
Safety  
Education  
Foundation

Save Lives!

Reg. Charity No: 1103344

# FUNd raising pack

# so why do we need your help?



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## Firstly, thanks for asking for this pack!

Children growing up in today's society face more and more challenges in areas of danger and risk. They require the skills, knowledge and understanding to prepare them to make the right choices, particularly on how to behave responsibly and what to do if encouraged by others to take part in something that results in harm to themselves or to others.

Children should not suffer due to ignorance of the consequences of their actions. We want our children to grow up conscious of the dangers and risks they will face, but equipped to understand the rules on how to stay safe and healthy becoming strong, independent young people.

We are all aware of the challenges as we continually read the statistics. Statistics tell us that we all need to work closer together to keep children free from harm and danger. There are still too many children being killed or injured as a result of accidents that could have been avoided, particularly on our roads either as a pedestrian or passenger in a vehicle. Each year, there are still over **10,000 children** left with some form of disability as a result of an accident.

**The Children's Safety Education Foundation** aims to promote and further the Personal Safety, Social, Health and Citizenship Education of children and young people throughout the United Kingdom and Eire.

The Foundation provides schools and community groups with a range of resources that educate children about how to protect themselves against the many dangers they may face in their everyday lives. Subject areas include bullying, hate crime, drug and alcohol awareness, personal safety, fire safety, first aid, and internet safety. The resources available include handbooks, posters, videos, games and puzzles, and have been designed and developed for children and young people aged from 5 to 14 years.

The Children's Safety Education Foundation works largely in partnership with Police, Fire, and Ambulance Services. Recently however, our work has been acknowledged and applauded by agencies such as Community Safety Partnerships, Youth Offending Teams, Drug and Alcohol Action Teams and Crime and Disorder Reduction Partnerships.

The Foundation aims to reach over **1 million children** annually within the next **5 years** with the support and assistance of the private and public sectors. At present we reach over half a million children attending 11,000 schools, this is due largely to the generous support of the local business community.

Here at The Children's Safety Education Foundation we get thousands of requests from schools, parents, organisations and children requesting copies of our educational resources. Unfortunately, we do not have sufficient funds to help everyone that asks

### *...that's why we need your help!*

By organising a fundraising activity with your family, school, organisation or place of work...

### **we could reach even more children!**

Everything you need is contained within this pack. Remember to have fun and go for it!



## Why YOU should help?

- Over **2 million children** are taken to hospital after having an accident each year.
- Every hour **256 children** are taken to hospital after being injured in accidents.
- Almost **900,000 children** aged under 15 had an accident in the home, **475,000** of these being under 5's.
- Over **290,000** casualties in road accidents.
- Each year there are in excess of **50,000** home fires in the UK.
- **42,000 children** under 15 years are taken to hospital as a result of a burn or scald.
- **1,000 children** under 15 years need emergency treatment for alcohol poisoning each year.
- **450 children** start smoking each day - some as young as **5 years old**.
- By the age of 14 **three per cent** of children will have tried cocaine.

Sources: Road Casualties Great Britain 2003, Home and Leisure Accidents Surveillance System, Child Accident Prevention Trust and RoSPA

# 1



### Think of an idea!

You don't have to come up with anything huge! It doesn't have to be brilliant or breathtaking. For example, you could leave a secure collection jar somewhere noticeable and make a huge difference!

# 2



### Let People know about your event!

We have enclosed some flyer posters that have a space in the middle for you to write down the details of your event. Fill these in and put them up where they will be noticed. Tell people everything they will need to know about the event and make it sound like fun!

# 3



### Put up your Posters!

Make sure you check out the double sided schools/colleges poster that's enclosed and don't forget to stick them up for all to see! By putting up posters, you'll spread the word that the event is coming up. If other people know this, they might decide to do things to raise money too.

# 6 easy steps to FUNd raising

# 4



### Use our special sponsorship forms!

If you are being sponsored for something, start collecting sponsors early. Get EVERYONE involved - ask your family, friends, school and work colleagues if they want to sponsor you, or help you in some way

# 5



### Put on your event or do the activity, but most of all.. have fun!

# 6



### Collect the money you've raised and pay it in!

It's really easy - you can go to your nearest bank, building society or post office and pay the cash in, or post us a cheque (for more instruction see the fundraising pointers page at the back).

# Here are some ideas to...

# get you into the

*Get a pen and tick the ideas you*

## Fun for all!

- Sell something - could be bric-a-brac, cakes, drawings, cookies, jacket potatoes!  
*(If you ask for 'a donation of your choice', you might get £5 for something you would only have priced at £1!)*
- Swim a number of lengths, (you could do this in fancy dress)
- Hold a 12 hour movie marathon - get sponsored to watch your favourite videos
- Football tournament (or an indoor table football tournament)
- Play a golf match in the dark
- Karaoke night
- Guess the name of the cuddly toy
- Sponsored Trampoline Bounce in pyjamas
- Auction or raffle
- Fete: stalls, wet sponge throwing, toffee apples, treasure map, lucky dip box, jelly beans in a jar count.....
- Guess how many balloons are inside a car

## Fun for Primary Schools!

- Paint pictures and sell them to parents for whatever they think they are worth
- Cover a large picture of your choice with coins
- Pay to have your face painted
- Make and sell school calendars, draw pictures for each month
- Hold a teddy bears' picnic

*Dig out the streamers and decorate your classroom!  
Wear party hats to school or work!  
Bring in some party blowers to blow everytime someone says the word 'homework' or 'overtime'!!!*

**REMEMBER!** Collections are no problem if they are on private property, for instance in schools or offices etc. Here you can pass round a bucket without any worries. BUT you need a licence to collect on public property which is a big nuisance so think of something else! Pay the money in as soon as you can!

## Fun for School!

- Compile a school joke/story/recipe book featuring the best from each class and sell it
- School pop idol contest
- Non-uniform day
- Decorate your wellies and wear them to school
- Wear Pyjamas and bring your favourite toy to school
- Mucky lucky dip. Hunt for prizes in a large bucket of baked beans. All items are wrapped in cling film - some are prizes and some are booby prizes
- Kick the balloon race
- Coin race. The class with the longest line of coins wins
- Sponsored stair-climb
- Wear as many clothes as possible competition
- 3 legged race in Pyjamas
- Sponsored spell



☎ 08457 413591 ☎

# party spirit

like the best!



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## Fun for School and Work!

- Wind up toy races
- Match the owner with the pet photo competition
- Wear silly socks/hats/slippers to work or school
- Hold a tasteless tie/tacky jewellery day, or a dress down day
- Dress up as popstars/celebs/horror figures/superheroes/cartoon or fairytale characters
- Be sponsored to cycle, scooter or run to work for a day/week/month

*This one is for anyone who receives tips at work. Why not donate some of your tips to the Foundation.*

## 25 Fundraising ideas

- Car Wash
- Charity Calendar
- Cheerleading competition
- Coffee morning
- Danceathon
- Dog walk
- Fun Run
- Hair dye/Head shave
- Job swap
- Men's leg/chest wax
- Music Concert (from rock concert to violin ensemble...)
- Outdoor aerobics
- Quiz evening/quiz supper
- Sale - car boot/garage/jumble
- Skipathon
- Sponsored abseil
- Sponsored aerobics/line dancing
- Sponsored treadmill run
- Sponsored silence
- Teachers in uniform
- Tug of war
- Variety night
- Whistathon (poker, bridge)
- Womanless Miss World
- Yoga morning

*You could get sponsored for doing something, hold a sale, raffle or an auction. You could charge people to watch a show, or enter a competition or a special sporting event. Or, you could host your very own party.*

- Winter barbecue
- Beach party
- Magic party
- Casino party
- Crystal ball & fortune fun!
- Salsa night
- Wear a mask till midnight
- Performing a Party Piece Party (guests can bring musical instruments, songs or poems)
- Spaghetti supper
- Toga party
- Good old fashioned party games party! (from charades to Twister)
- Karaoke party
- Fancy dress with a theme
- School uniform/pop stars
- Hawaiian night
- Bad taste party
- 50s Rock Around the Clock
- 60s/70s/80s party

**REMEMBER!** Whatever you are planning to do at home, school, or at the office, the idea is to make as much money as possible!

So, if you're holding a party, charge people to come, and where possible include raffles, auctions, food sales, pay-to-play games and other ways to raise money.

And make sure you leave collection buckets very visible!!!

## Fun for Work!

- Bring a pet to work day
- Guess the person from the baby photo day
- Swear box
- School uniform day

Remember, if you've raised money at work you might be able to convince your company to match the total!



### IMPORTANT DISCLAIMER Please read carefully

The Children's Safety Education Foundation is not responsible for organising, supervising or hosting your event. The Children's Safety Education Foundation accepts no responsibility and excludes any liability for any loss or damage to property or personal effects arising out of any event relating to an event or participation in it. Except in relation to personal injury or death caused by The Children's Safety Education Foundation's negligence, The Children's Safety Education Foundation accepts no responsibility and excludes any liability for any death or personal injury arising out of any event. Events and participation in them are at the organisers' and participants' own risk.

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# FUNdraising pointers...



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*giftaid it*

If you pay tax, Gift Aid means that we can reach almost  $\frac{1}{3}$  more children

at NO EXTRA COST to you!

If you are making a personal donation using Gift Aid means that for every pound you give, we get an extra 28p from the Inland Revenue, helping it go further.

This means that £100 can be turned into £128, just so long as donations are made through Gift Aid. Imagine what a difference that could make, and it doesn't cost you a thing.

So, if you want your donation to go further, remember, Gift Aid it!

## How do I make my event safe?

- Get sponsored by and collect donations from people you know and trust. Ensure children are supervised and **don't let them collect money from strangers.**
- Make sure your venue is safe and don't forget crowd control.
- Be extra careful about security if you are carrying money around. It is safer to pay in any money you have raised straight away.
- The Children's Safety Education Foundation cannot accept liability for your event. If you need insurance, you will need to take it out yourself.

## How do I check if my event is legal?

- Please do not do house-to-house collections. People find them intrusive and they are illegal without a local authority licence.
- If you are holding a raffle, check the rules with your local authority or the Gaming Board of Great Britain. If you are doing something on private property, ask permission from the owner.
- Don't collect money in the street or any other public place without a licence from your local authority or the police. We recommend you arrange a fundraising event rather than a collection. (Sadly, we do not have the funds to supply collection boxes or stickers.)
- Businesses are required by charity law to have written agreement with us if they plan to sell goods or services or run business promotions for the Foundation. Please call **08457 413591** for details.

## What do I do with the money raised?

**PAY IT IN!** It is really easy and there are many different ways to choose from. (Please pay the money in as soon as possible!)

- **BY POST:** Please do not send cash by post. Send a cheque or postal order to: **The Children's Safety Education Foundation, Hilton House, Lord Street, Stockport, Cheshire SK1 3NA.** All cheques/postal orders should be made payable to: 'The Children's Safety Education Foundation'.
- **AT ANY BANK/BUILDING SOCIETY:** Use the Children's Safety Education Foundation paying-in slip enclosed with this pack. (Banks like it best when you sort your coins into separate plastic bags before you hand in your money. Don't worry, they will provide the bags).
- **BY CREDIT CARD/DEBIT CARD:** Call our donation line on: **08457 413591.**

## What if I want to make a donation?

It really couldn't be easier, just call our office on: **08457 413591**, remember, even the smallest donation can make a difference. We can accept donations on most credit/debit cards. Or make a donation at any bank/building society, post office or event by post by sending us a cheque or postal order. Please don't forget about *giftaid*

**Remember, you can give all year round!**

On receipt of your generous support the Foundation will be delighted to send to you a...

## 'THANK YOU' Certificate

To receive your 'Thank You' Certificate send your original paying-in counterfoil or receipt (keep a copy) to:

The Children's Safety Education Foundation,  
Hilton House,  
Lord Street,  
Stockport,  
Cheshire SK1 3NA.



# let us know

## what event you are doing

*Please let us know what you are doing for the Children's Safety Education Foundation. We may be able to use your information for publicity through local radio, television, local or national press.*

Are you aged under 18? **YES**  **NO**

**What** event are you doing? .....

**When** are you doing it? ..... Time .....

**Where** will it happen? .....

**Who** can we contact?

Name .....

Address .....

Postcode .....

Telephone number .....

Name of your group/organisation (if any) .....

**Please send me more:**

No. of items **Event Posters (A3)**

No. of items **Small Event Posters (A4)**

No. of items **Sponsorship Forms**

**Please note:** for each item, the maximum number we can send out is **FIVE**. If you think you will need more, please call **08457 413591**. We will endeavour to fulfil orders while stocks last.

Would you like to receive further information about the Children's Safety Education Foundation? **YES**  **NO**

The Children's Safety Education Foundation has an ongoing mailing list that is used to keep in touch with its supporters from time to time. Your contact details will only be used by the Children's Safety Education Foundation and its agents and will not be passed on to any third parties.

## Thank you and Good Luck!

Please return this form to us at:  
**The Children's Safety Education Foundation**  
 Hilton House, Lord Street, Stockport, Cheshire SK1 3NA  
 or fax it through to **0161 480 4504**



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 0161 477 5122  0161 480 4504  [info@csef.net](mailto:info@csef.net)  [www.csef.net](http://www.csef.net)

Hilton House, Lord Street, Stockport, SK1 3NA. Registered Charity No: 1103344  
Chairman: Lord Wade of Chorlton, Trustees: Liam McGurrin, Terry Spurr MBE and Alison O'Brien

**Other Offices:** Nantwich, Hanley, Burnley and East Kilbride