

# Newsletter

Winter 2005



Children's  
Safety  
Education  
Foundation

Save Lives!

## NEDL

supports 24,550 children since January 2003

NEDL have been sponsoring the provision of educational resources for interactive child safety events in the North East since January 2003. With their most recent commitment NEDL have now ensured that 24,550 children will have received a copy of our 'Play Safe, Stay Safe, Keep Safe' guidebook.

Early last year, NEDL updated the copy in the Electricity chapter of this guidebook so that it mirrored the messages given by their safety representatives at these events.



NEDL Customer Liaison Manager, David Gill said: "Electricity is so useful; it's easy to forget that it can be highly dangerous if misused. Now if this is true for adults, how much more so for children? NEDL is delighted to support the work of CSEF. The combination of interactive safety events and a colourful guidebook is an extremely effective way of getting the message across."

Beth Johnson,  
Aspire Housing  
and CSEF



launch new safety initiative

Beth Johnson, Aspire Housing, Stoke on Trent City Council and The Children's Safety Education Foundation have launched a successful Youth Transitional Programme.

Primary and Secondary Schools in the Blurton and Longton South areas will be provided with copies of our 'Will Power's Beware' and 'Respect Your Life, Your Choice' publications.

These safety guides are used in the delivery of P.S.H.E. and Citizenship Education in the classroom. Topics covered will include anti-social behaviour, drug and alcohol cessation, hate crime and personal safety. Pictured below are representatives from the partner agencies at the official launch of the scheme.



Warburtons extends its commitment to schools



Family baker Warburtons have launched the third and fourth phases of a safety resource pack for reception year children tackling holiday and fire safety.

Each new section includes interactive story-telling, role play and discussion exercises to make learning safety issues fun.

The materials have been commissioned by Warburtons in association with the Foundation. CSEF have designed the materials to help schools achieve and maintain the National Healthy School Standard.

Warburtons Chairman, Jonathan Warburton said "as a food business health and safety is top of our agenda and 'Use Your Loaf' is a great way of projecting our in-house commitment to the local community."

The resources will be available to schools nationally during 2006.

Fundraising Pack arrives in time for Christmas!



Could you help us to raise funds in order for us to reach more young people with our safety materials?

If the answer is **YES** you will be pleased to hear that we have just produced our new Fundraising Pack which is full of ideas and information on how to raise money, have fun and make a real difference to children and young people.

For further details please call **08457 413591**.



Safer School Partnerships

Welcome to Safer Schools

CSEF has now been added to the Safer Schools Website [www.safer-school-partnerships.org](http://www.safer-school-partnerships.org)

The website aims to provide people establishing, developing, operating or working within Safer School projects with access to information, resources and useful contacts. The site is intended predominantly for school-based police officers and teachers but will be of great value as an information resource to all personnel and agencies concerned with schools and young people.

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Hilton House, Lord Street, Stockport, SK1 3NA. Registered Charity No: 1103344

Chairman: Lord Wade of Chorlton, Trustees: Liam McGurrin, Terry Spurr MBE and Alison O'Brien



## Children and Domestic Abuse

Domestic Violence is a primary indicator of child protection needs, with eight out of ten young people who suffer serious abuse growing up in households where domestic violence has occurred. Children will always be affected by witnessing abuse, even where they do not suffer direct violence to themselves. Sadly, Domestic Violence accounts for 16% of all violent crime (source: Crime in England and Wales 2004/05 Report) and claims the lives of 2 women each week. CSEF with the co-operation of Salford City Council and child protection experts have developed a unique resource that aims to provide help and support to those that may be experiencing domestic abuse. CSEF and the agencies who work in partnership with us want people to feel safe within their families and we all want young people to be able to build safe and positive relationships which are based on respect.



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## Parental Drugs Leaflet Introduced



The Foundation has successfully introduced our new 'Taking Control' leaflet. This is a specially written and illustrated safety leaflet that aims to assist parents in assessing if their children are taking drugs.

Taking Control has been designed to promote communication between parent and child and provides useful contact details. The resource has already been successfully used by several Drug and Alcohol Action Teams (DAAT's) and can be adapted to promote local contact points.

## Crewe Carnival Fundraiser

We would like to take this opportunity to thank everyone who attended the carnival for their help, support and encouragement. The Carnival took place on Saturday 27th and Sunday 28th August 2005.



Chris Smith presents to the Scottish Accident Prevention Council at City Chambers, Edinburgh, September 2005. We would like to thank the Vice-President of the SAPC, Jim Black, for providing us with the opportunity to address many of the leading safety practitioners in Scotland.

We look forward to working with them in the future.



CSEF Trustee, Terry Spurr, has had a long involvement with The Children's Magical Taxi Tour which is one of London's most unique charity events. The Taxi Tour takes over 200 children who suffer from a range of chronic debilitating illnesses and life limiting conditions on a three day trip of a lifetime to Disneyland Resort Paris.

The Children's Safety Education Foundation and UK Office Supplies provided special wallets which contained books and felt tip pens.

The amazing convoy was over three miles long and consisted of over 90 taxis, Police escorts, London Ambulance vehicles and AA breakdown trucks.



## support our new accident prevention resource

The Foundation wish to congratulate the management and staff of MOTO in the Community for supporting our new accident prevention resource 'Out and About'.

In March 2000 the government launched its new road safety strategy, 'Tomorrow's Roads - Safer for Everyone'. It included targets to reduce the number of children killed or seriously injured in Great Britain as a result of road traffic accidents by 50% by 2010.

To support this campaign we set about designing a curriculum coded educational resource dealing with issues such as: Knowing The Dangers; On Foot; By Bike; Wheely Good Fun; By Rail; By Bus; By Canal; By Plane; In An Emergency together with Activity Pages to ensure that the students understand and retain the safety messages being conveyed.

By supporting over 2,000 children MOTO have made a significant contribution to road safety education in the British Isles.



department for

**education and skills**

creating opportunity, releasing potential, achieving excellence

The health, well-being and safety of our young people is vitally important and so I was pleased to hear of the valuable work the Foundation is doing to promote child safety. I was particularly pleased to hear of the success you have had in adopting a partnership approach with high profile commercial organisations.

*Rt Hon Jacqui Smith MP, Minister of State for Schools.*