

# Newsletter

Summer 2007



Children's  
Safety  
Education  
Foundation

Save Lives!

Registered Charity No: 1103344



Commander Rod Jarman, Liam McGurrin (Trustee), Professor Lord Robert Winston, Lord Wade (Chair), Terence Spurr MBE (Trustee) and John McNamee (Chief Executive).



## Celebrating Junior Citizen with the MPS

Chair of Trustees, Lord Wade hosted a memorable event to celebrate our long standing partnership with the Metropolitan Police Service.

Joined by Professor Lord Robert Winston, CSEF Staff and supporters the event aimed to raise awareness about the importance of protecting children against the dangers in our modern society. The event was well timed as the current debate about keeping our children safe, yet allowing them the freedom to develop, currently rides high in the social debate.

According to a report from the Good Childhood Inquiry, an astounding 67 per cent of eight to ten year-olds have never been to a shop or park by themselves, and a third of that age group have never played outside without an adult present.

Speaking at the event, Professor Lord Winston stressed the importance of giving children the confidence to keep themselves safe, whilst praising

CSEF in providing children with this knowledge through safety education.

With reference to recent comments regarding parental controls on children outside the home, Professor Lord Winston remarked: 'It is vital for a child's development that they know how to stay safe. It is this sort of responsibility and independence that will actually make them far safer in the outside world.'

During the event guests were also addressed by Commander Rod Jarman, representing the Metropolitan Police Service. The Commander thanked the Foundation for their continued support to the Metropolitan Police Service and officially launched the revised version of the Junior Citizen Handbook (pictured above) and our new safety card. 540,000 'z' cards will be distributed to children and young people across London in the coming months.

Thanks to all who attended!



## Suzy Lamplugh Trust launches Personal Safety Programme for Primary Schools

The Suzy Lamplugh Trust, has just launched a multimedia personal safety programme for primary schools. Called 'Teach Safety', the pack has been designed in partnership with the Foundation, to enable teachers to educate children about personal safety and recognise how to confidently manage unsafe situations.

Chief Executive of the Trust, Julie Bentley, explains: "One of the most valuable things you can teach a child is how to stay safe. We believe that this should be done in a structured, researched and controlled way in order that young children are not frightened in the process.

"The new personal safety resource programme for primary school helps teachers to cover a number of vital safety issues with their pupils at the appropriate stage of their development."

The programme is cross-curricular with special emphasis on PSHE and Citizenship. It consists of 4 modules - to cover the various primary age groups.

Each module contains 10 lesson plans and teachers' notes, accompanied by a series of activity sheets. These can be used either with a class/group or individuals. They can be used either as a starting point or support for ongoing activities.

For further information about the 'Teach Safety' pack, email: [resources@suzylamplugh.org](mailto:resources@suzylamplugh.org).

## CSEF becomes a member of the Institute of Fundraising and the Fundraising Standards Board

Fundraising is absolutely key to the success of all charities and this is no different for the Foundation as it strives to develop its relationship with supporters. The Institute of Fundraising is a professional body which aims to improve and promote the highest standards of fundraising practice.

The Fundraising Standards Board deals with policing and governing its members through a Code and a Promise which must be adhered to at all times in order to become a member.



The thinking behind both organisations is quite simple: to give confidence and trust to the public, authorities and private donors confirming that their money contributed to the charity is being spent in the way it was intended.

John McNamee, Chief Executive of CSEF, says: "I am particularly proud of the fact that we are now members of these prestigious organisations. My prediction for the future is that any charity or non-profit making body who cannot display the logo of The Fundraising Standards Board will simply not be taken seriously. It goes without saying that we must be confident of abiding by all the rules at all times."

Membership ensures that supporters, partners and donors can have confidence that by working with CSEF, their financial contributions are being intelligently and honestly spent.



0161 477 5122



0161 480 4504



[info@csef.net](mailto:info@csef.net)



[www.csef.net](http://www.csef.net)

Hilton House, Lord Street, Stockport, SK1 3NA. Registered Charity No: 1103344

Trustees: Lord Wade of Chorlton (Chair), Liam McGurrin and Terry Spurr MBE. Patron: Alison O'Brien



## Chichester High School for Girls

The Foundation would like to feature a successful Citizenship Project designed by Mrs Caroline Reeve (Head of Citizenship and PHVE at Chichester High School for Girls), PC Sarah Pack (School/Police Liaison Officer), Mrs Sandy Parkinson (Community Development Officer, Martlet Homes) and Mr Larry Jackson (Anti Social Behaviour Co-ordinator, Martlet Homes).

The project was designed to highlight the sense that 'Community is good for you...' Mrs Reeve read that researchers had found that being part of a community makes people more content with life, and that people enjoy having people to chat to, even if it's just a quick 'hello'. They like to share their interests with each other and have common ideals about the environment in which they want to live.

After a cursory glance through 'Respect your life, your choice' (a publication produced by CSEF), she was determined to utilise it in the school CPHVE curriculum. Always searching for new resources, she immediately struck her as being a winner in the resource stakes. After a telephone conversation with the Foundation, she was even more surprised to discover it wasn't going to cost her a penny, due to the local support of Martlet Homes, who would be their sponsors.

Going through the resource with PC Sarah Pack, they decided that they would like Martlet Homes to come into the school to meet the students who would be the beneficiaries of their 'gift'.

Mrs Sandy Parkinson and Mr Larry Jackson, joined them to develop an idea based on Community Housing Estates to launch the resources to year 7 students.

They decided to focus on the sections of the resource highlighting anti-social behaviour, trespass and vandalism.

The resource will be used with students throughout KS3 in their CPHVE sessions and they will continue to enjoy a mutually beneficial working partnership with the community.

In this community project Martlet Homes and the Police brought the 'community into schools' by working in partnership with people from the community. Students have gained new skills, knowledge and understanding, and see themselves as members of the local community as they prepare for life outside school.

In this project they have been successful in bringing the community into the classroom, encouraging positive attitudes amongst their young people and promoting 'active' citizenship as a route to a better life in their local communities.

**An excellent example of partnership working to create a safer society. Well done!**



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## CSEF launch Summer Prize Draw



The Foundation has just launched its Summer Prize Draw. All of the proceeds will assist the charity in achieving its core objects, but you will have to be quick as all ticket stubs and payments must be received by **Saturday 1st September 2007.**

This year's prize draw boasts not only one chance to win, but three opportunities and tickets are only £1! With the first prize worth a staggering £1,500, second prize worth £500 and a third prize worth a very useful £250, the draw is sure to make three people extremely happy!

In spite of the fantastic prizes on offer, the most important part of the draw is the fact that each time a ticket is sold you can be safe in the knowledge that you are educating young people about the dangers they may face in their everyday lives.

To take part in our summer prize draw, please contact us now.



## 'Health Disaster' fear as pupils turn to cocaine

Drug dealers are targeting schools and a 'worrying number' of young people are trying cocaine, as a result, the country is heading for a health care disaster.

Prof John Henry, the UK's leading expert on illicit drug use, told The Daily Telegraph, he predicts a dramatic rise in heart attacks, strokes and neurological problems among young people. He spoke as a new report said that almost one in five secondary school pupils in England, some as young as 11, took illegal drugs last year.

This is a stark reminder that schools need to have robust drug policies in place and to develop close relationships with their local Police Force using the ACPO guidance 'joining forces' as a basis for that partnership.

### The Information Centre's report about cocaine and young people found that:

#### Pupils aged 11 to 15:

90% of 11 to 15 year olds had heard of cocaine;

18% of 15 year olds have been offered cocaine;

18% believe it would be easy to access cocaine or crack.

The numbers taking cocaine or crack have gone down from last year (2.4% down from 2.9%);

Cocaine is the second commonly used illegal drug with 5.9% claiming to have used it;

22.3% of young people who use cocaine powder reported using the drug at least once a month. This group has been rising - from 1.9% of the overall population of young people in 2000 to 3% in 2005/6;

Young men (7.6%) are more likely to take cocaine than young women (4.3%).



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