

Newsletter

Summer 2005



Children's
Safety
Education
Foundation

Save Lives!



joins us to reach 10,000 children

The Children's Safety Education Foundation has announced an alliance with Argos, the UK's leading multi-channel retailer, who are providing 10,000 safety resources for the Hazard Alley Safety Centre at Milton Keynes.

Jan Alder, Safety Centre Director said: "We rely heavily on support from the private sector and are delighted with the support we have received from Argos."

Using life-like scenarios, specially trained guides deliver safety messages in a very interactive and effective way, giving visitors a truly stimulating and memorable experience.

The messages delivered include: Home, Road, Fire, Railway, Water, Building Site, Farm and Personal Safety; First Aid; Drug Awareness and Crime & Consequences.

Dan Boneham from the Children's Safety Education Foundation said: "I am confident that our involvement with Argos and the Safety Centre will be a huge success with many positive benefits for children."

Argos Corporate Responsibility Manager, Laurence Singer said: "Argos is delighted to be associated with both the Children's Safety Education Foundation and the Safety Centre. We are all aware how important it is for young people to improve their safety awareness and increase their confidence and self esteem, and to do so in such a fun and practical way. It's because of this contribution to the safety of children in our area that Argos is so pleased to be able to help ensure that this very important scheme continues.

The Safety Centre complements Argos' philosophy of being community focused and working in partnership with organisations to promote education initiatives that focus on personal development and responsibility."



Safety Handbook is a first for older people

SOUTH Lanarkshire Community Safety Partnership's unique safety event for older people chalked up another first this year.

The 'Be Smart, Be Safe' Event was supported by an easy to read handbook - packed full of advice and information specifically for the over 50's. The handbook has been designed and published by the Children's Safety Education Foundation.

Margaret Brunton, Home Safety Officer explained: "Be Smart, Be Safe is based on the same 'experiential learning' concept as Crucial Crew, where we produce handbooks for the children to take away with them every year.

Now that Be Smart, Be Safe has really become part of the calendar here in South Lanarkshire, we felt it would be great to produce a similar handbook for participants in this event.

I am really delighted with the final product as it is colourful, easy to read and packed full of the safety advice and information which we work so hard to impart to our older people. It is a unique and valuable resource which I am sure will be very much welcomed by everyone involved with the project."

Leah McKend of Age Concern Scotland also welcomed the publication of the handbook. She added: "We feel that this book will also be a useful tool for all statutory, voluntary and private sector organisations which provide services to older people."



The Children's Safety Education Foundation are delighted to announce that Alison O'Brien has joined the Board of Trustees.

Alison O'Brien was a teacher for 27 years, and a Head Teacher for 10 years - her first headship was in a 100% Bangladeshi Primary School in Oldham, and her second in a large infant / nursery school which had a resourced provision for children with physical difficulties.

She represented Primary Head Teachers on a variety of LEA working groups, including Behaviour, Bullying, Disaffection, Exclusion and Sex Education. As a Head Teacher her teaching commitment was PSHE, and both her schools achieved the Healthy School Standard.

Alison left teaching in January 2000 to join the NSPCC as one of their eight Education Advisers. Her divisional work in the NSPCC includes Child Protection, Peer Support, School Councils, Nurture Group, Emotional Literacy and PSHE.

Her area of responsibility for the society was Bullying and Oppressive / Discriminatory Behaviours. This work involved chairing a national group for the NSPCC; producing best practice guides for schools and information for young people; leading focus group discussions with children and young people in order to hear their views; and initiating the development of the Anti-Bullying Alliance with other major children's organisations. Alison is now Chair of the Alliance.



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Chairman: Lord Wade of Chorlton, Trustees: Liam McGurrin, Terry Spurr MBE and Alison O'Brien

School puts safety first



SCHOOL FIRST: Wallaston school children with books

CHILDREN at Wallaston Primary School are among the first in the region to take part in a new charity set up by the Children's Safety Education Foundation.

The charity, which was launched last month in the House of Lords, provides educational material that teaches children how to protect themselves against many of the risks of everyday life.

Such topics as bullying, drug and alcohol awareness, personal safety, internet safety, crime reduction and dealing with situations in their home life are contained in the booklets.

Alison Webb from CSEF said statistics show that every hour 256 children are taken to hospital following accidents. In a year 700 of them will die and 10,000 will be left disabled.

She said: 'The object of the charity is to promote and further the personal safety, social, health and citizenship education of children and young people throughout the United Kingdom and Eire.'

Kirsteen McDowell, headteacher at Wallaston Primary School said: 'I am happy that we are one of the first schools in the area to become involved and I hope many more will follow.'



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More benefits for Sponsors

As a sponsor of the Children's Safety Education Foundation you may be eligible to achieve the Communitymark.

Developed by Business in the Community, Communitymark is supported by Home Office Active Community Unit and the Small Business Service.



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Be-right Spark, our Firesetting Resource Launched



The Foundation is pleased to announce the launch of a resource designed to educate young people aged 11-17 years about the dangers and consequences associated with fire setting behaviour.

Every week in the UK there are 2,100 arson attacks which means that 20 schools and 4 places of worship are damaged or destroyed, 1-2 people die at an overall cost of 40 million pounds **per week**. Arson is a growing problem and has doubled since 1991 (source: Arson Prevention Bureau).

Be-right Spark focuses on key aspects of firesetting behaviour including how to recognise a potential fire setter and what to do in a variety of hazardous situations.

There are three Fire & Rescue Services that have already commissioned the resource for their preventative work with young people in secondary schools. It is hoped that the Be-right Spark resource will be used by every service.

The Foundation would like to take this opportunity to thank Durham & Darlington, Central Scotland,

Greater Manchester and Norfolk Fire & Rescue Services; Redcar & Cleveland Psychological Service; the National Fire Safety Charity for Children; the National Community Fire Safety Centre and the Department of Trade and Industry for their support in the development of this unique resource.



Patrick O'Malley and Dan Boneham present Firemaster Andrew John Early of Central Scotland Fire & Rescue Service with copies of Be-right Spark.

Port Vale Fundraising Event

**5th February 2005, Port Vale - Bournemouth
Result: 2-1 to Port Vale, home win**

People collecting: Glenys Wilkinson and family, Janet Stockton and family, Pete Longdon and Partner, Paula Lambert and Andy Salisbury.

Special thanks to the staff and supporters of Port Vale Football Club. Their generosity is very much appreciated.



Congratulations to Trustee Terry Spurr MBE who recently received 'The Most Venerable Order of the Hospital of St John of Jerusalem (Grade IV and V)'

