

Newsletter

Spring 2008



Children's
Safety
Education
Foundation

Aware, Alert, Alive!



'Safer Strangers, Safer Buildings' Campaign Launched

Widespread hysteria about rare cases of missing children is causing many more of today's children to miss out on the traditional freedom of childhood, as they are no longer allowed to play outdoors. But continual supervision and over-cautious parenting means that many children simply do not have the practical skills to seek help if they do get lost or feel unsafe.

Now the Children's Safety Education Foundation (CSEF) has launched a new initiative at the House of Commons on Wednesday 7th May 2008. In response to the Government's recently published Staying Safe Action Plan, CSEF's campaign aims to give children a much more positive framework of advice on how to identify 'Safer Strangers, Safer Buildings'.

As the Staying Safe Action Plan states, 'Keeping children and young people safe is everyone's responsibility... We need to find a balance between protecting children and young people and allowing them the freedom to develop and enjoy their childhoods... Children need to know what is safe and what is not, they can not do this if they are not given the appropriate freedom to learn for themselves.'

The Safer Strangers, Safer Buildings campaign is designed for children who get lost, or feel unsafe and

offers common sense guidance to help them to recognise safe adults to approach and buildings they could go into to ask for help. The initiative has been piloted in the North West and is based on Home Office guidance, which encourages children to identify adults who would be able to help them in an emergency.

Speakers at the event included our Trustee, Liam McGurrian from CSEF, plus Steven Gauge from Suzy Lamplugh Trust, Kidscape's Michele Elliot and 'Toxic Childhood' author Sue Palmer.

Liam McGurrian, of the Children's Safety Education Foundation, says, "Many children are so frightened of strangers that they panic when they lose their parents, even if it's only for a brief period of time. By giving the children a straightforward common sense strategy for what to do if they get lost, this initiative could save families a lot of anxiety and worry.

The campaign will feature a film that includes a section shot in a school showing Greater Manchester Police Officer, Helena Hodgson, explaining the initiative to a group of school children.

The film is available to view free of charge at: www.childseyemedia.com/safety.html

Help us to help them

Did you know that CSEF relies on the business community for 90% of its funding?



Without your continued support we could not continue to make a tangible difference to children.

WE WANT TO DO MORE!

There are a number of additional ways that you can support our work at no extra cost.

Simply download our brochure to find out more. www.csef.net

1,000 AQA students to receive 'Respect'

AQA, the Assessment and Qualifications Alliance, is the largest exam board in England. They work closely with teachers, employers, higher education and Government so that they can provide students with the best qualifications.

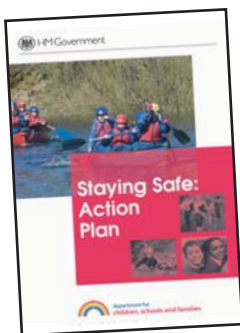
Each year AQA hold award ceremonies to celebrate the achievement and success of their GCSE and A level students.



AQA know how important it is for their students to make the right choices in life so they can achieve their true potential. That is why AQA are supporting the work of CSEF.

More information about AQA is available on their website at: aqa.org.uk

Staying Safe Action Plan Released



Following a wide consultation on 'staying safe', including consultation with parents, children and young people, the Government has recently published the 'Staying Safe: Action Plan'.

The plan aims to 'Raise awareness of the importance of safeguarding children and young people' by:

- Promoting better understanding of safeguarding issues, encouraging a change in behaviour towards children, their safety and welfare.
- Ensure work in this area is coherent, and effectively co-ordinated across Government.

- Reinforce existing activity by implementing a range of new commitments.

The Action Plan highlights three key areas for safeguarding children and young people, comprising universal safeguarding, targeted safeguarding and responsive safeguarding. Sections of the plan are devoted to each area of concern and it considers local delivery, public awareness and central direction. There is a Public Service Agreement (PSA) underpinning the plan, which will be monitored by a new Child Safety PSA Board. The initiative will have strong links to the Every Child Matters agenda.

CSEF welcomes the plan and hopes to continue its work with the DCSF as the plan is implemented nationally.

www.everychildmatters.gov.uk/_files/E311A3DE50297A05E31F401F17DC67EB.pdf



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Registered Office: Hilton House, Lord Street, Stockport, Cheshire SK1 3NA
The Children's Safety Education Foundation is a Registered Charity in England and Wales (1103344) and in Scotland (SC037714)
Chairman: Lord Wade of Chorlton; Trustees: Liam McGurrian, Terry Spurr MBE and Ann Alexander; Patron: Alison O'Brien



CSEF launches Kids' Garden Safety Tips

Gardens are wonderful spaces for children to play, providing the ideal environment in which to burn off energy, improve physical skills and enjoy a sense of adventure. They also pose a real danger and more than 450 children in the UK under 14 are injured every day by playing in the garden.

Garden hazards include loose paving slabs, ponds and garden equipment. The most common cause of injury in the garden is the lawnmower, followed by the humble plant pot.

At this year's RHS Chelsea Flower Show, key sponsor Marshalls Plc is exhibiting 'The Garden Kids

Really Want', and CSEF is working with them to provide some top garden tips to keep children safe.

"Nearly 20 per cent of all accidents at home happen in the garden," said John McNamee, CSEF's CEO. "We believe that some simple education on the dangers of the garden can prevent these accidents and help kids explore the garden – and their sense of adventure – without getting hurt."

CSEF has launched a new leaflet aimed at parents, which highlights many hazards of the garden and gives top tips for keeping children safe. The tips include keeping children within sight at all times in the garden and making sure that garden equipment is kept locked away. The leaflet is available to download free from:

www.csef.net/information/gardensafety.asp



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Road Safety with Michelin

Michelin Stoke has linked up with St Teresa's Catholic Primary School, Trent Vale and CSEF to provide students with safety literature.

'Out and About' has been developed with the Government's Road Strategy 'Tomorrow's Roads - Safer for Everyone' in mind. The activities are designed to stimulate discussion and link to a child's own experiences. Head teacher Mr Thorpe gave a themed school assembly on the topic of road safety.

Michelin mascot, Bibendum, was delighted to be able to attend "in person" to hand over the schools information packs.



Oil & Gas UK is the leading representative organisation for the UK offshore oil and gas industry. Its members are companies licensed by the Government to explore for and produce oil and gas in UK waters and those who form any part of the industry's supply chain.

Oil & Gas UK helps to promote social responsibility and good practices within the offshore oil and gas industry. Improving health and safety offshore is a key part of this commitment to a sustainable industry, and something we are also keen to promote outside the industry on a local level.

Thus, Oil & Gas UK was pleased to be able to support CSEF and provide educational resources to both Broomhill and Kaimhill Primary Schools in 2007/08.



Nina Krogh Nielsen and ConocoPhillips staff (Catherine Candy and David Martin MBE) present John McNamee and David Webb with computer equipment

Computer Support

The Trustees, Management and Staff of CSEF would like to extend their thanks to ConocoPhillips (South Killingholme) for supplying 30 PC's and 2 Servers which will enhance the Foundation's overall efficiency. As a direct result, CSEF will be able to transform the lives of more children. www.conocophillips.com

PSHE Subject Association Conference

The PSHE Association are holding their first national conference on Thursday June 26th 2008 at the Belmont House Hotel, Leicester. Called '**PSHE-Keeping the balance: managing an appropriate curriculum**'.

The conference will invite subject leaders involved in teaching PSHE, including CEG, Enterprise and Personal Finance – for both primary and secondary schools. The workshop programme will include:

- Workshops to address all key stages and all aspects of PSHE;
- Financial Capability and Compelling Enterprise;
- The relationship with Citizenship;
- Outdoor Education: PSHE opportunities.

CSEF have been invited to exhibit and provide a workshop. For further details please visit:

www.pshe-association.org.uk



Young people learn how to be safe...

A Housing trust has been working with Banovallum School in Horncastle on improving young people's safety. New Linx Housing Trust (NLHT) has presented teaching materials to the school, including books produced by CSEF as part of its 'Respect' agenda.

Sue Lewis, community engagement officers for NLHT, said: "New Linx takes the issue of anti-social behaviour very seriously, and young people's safety is an important issue within this area. Working with Banovallum School in this way is an important part of the wider role that we play in the community."

"The topics are relevant to young people today, said Ian Carroll, headmaster of Banovallum School. "The presentation is also young people friendly, and we will be able to use the books for most of our personal social education".

So far, presentations have been made to over 300 pupils at the school.



Qwizdom donates response system

Gill Paget (CSEF Event Co-ordinator) gratefully accepted, on behalf of the foundation a set of interactive classroom response system handsets. Qwizdom is an interactive solution designed to engage all the students within a classroom.

CSEF will be using the sets as part of our Crucial Crew Evaluation Activity.

www.qwizdom.co.uk



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